

**CAFII EOC Meeting**

**Tuesday, February 18, 2014**

**Location: RBC Insurance**

**RBC Insurance, Royal Bank Plaza, South Tower, Capital Markets,  
 200 Bay St., 5th Floor [Dominion Securities Room], Toronto, ON**

**1:00 – 4:00 pm**

*Conference call dial-in information:*

**416-764-8662 or 1.888-884-4534, participant pass code: 771017#, moderator pass code: 7661560#**

**Chair: J. Hines**

**Agenda**

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|--|---------------------------|
| 1. Call to Order   | J. Hines                  |
| 2. Approval of Agenda  | All                       |
| 3. Minutes   | All                       |
| a. EOC Minutes and Action Items of January 14, 2013                            |                           |
| b. Board Minutes and Action Items of December 4, 2013                          |                           |
| 4. 2014 Budget Update  | R. Rajaram                |
| 5. Policy Issues and Decision Items  |                           |
| a. Customer Value Proposition of Creditor's Group Insurance Project            | S. Manson                 |
| b. CAFII Submission In Response To Proposed New Financial Consumer Code        | S. Manson                 |
| c. CAFII Input Submission On CCIR's 2014-17 Strategic Plan                     | B. Wycks                  |
| d. CAFII Letter Of Support For CISRO's LLQP Modernization Initiative           | B. Wycks                  |
| 6. Regulatory Update   | B. Wycks                  |
| a. Manitoba's ISI Licensing Regime Regulation; and Meeting With Minister       |                           |
| b. CAFII One-on-One Stakeholder Meeting With CISRO LLQP Committee              |                           |
| c. Regulatory Visit Plan 2014  |                           |
| i. Joint Visit to Atlantic Canada Regulators                                   |                           |
| ii. April 8/14 Lunch and Discussion with Louis Morisset, AMF CEO               |                           |
| 7. EOC Committee Updates 2014  |                           |
| a. Distribution and Market Conduct Committee                                   | S. Manson                 |
| b. Licensing Efficiency Issues Committee                                       | M. Gill                   |
| i. Follow-up Online CIPR Demo Presentation For CAFII and CADRI                 |                           |
| ii. CAFII Submission On BC Conflict Of Interest Guidelines                     |                           |
| iii. Submission to Alberta On "Representation for Restricted Licence Holders"  |                           |
| iv. Status of Saskatchewan Concept Proposal Re Representation                  |                           |
| c. Media and Advocacy Committee  | J. Lewsen/B. Wycks        |
| i. CAFII External Communications Strategy Update                               |                           |
| ii. Visual Identity Modernization  |                           |
| d. Events and Networking Committee   | P. Yeung/M. Sanchez-Chung |
| i. Feedback on February 11/14 Annual Members Luncheon                          |                           |
| ii. Proposed Speakers: June 10, October 7, 2014                                |                           |
| iii. Feedback on January 14/14 EOC Dinner                                      |                           |
| 8. Other Business  |                           |
| a. CAFII Compliance with Canada Non-Profit Corporations Act (CNCA)             | B. Wycks/J. Lewsen        |
| • Next EOC meeting is March 25, 2014, in Toronto                               |                           |
| • Next Board Meeting is April 8, 2014 in Montreal (QC) hosted by National Bank |                           |