



**CAFII EOC Meeting
Tuesday, October 29, 2013**

Location: CIBC

CIBC, Commerce Court, 199 Bay Street, 4th Floor, Imperial Room

Toronto, ON

1:00 – 4:00 am

Conference call dial-in information:

416-764-8662 or 1.888-884-4534, participant pass code: 771017#, moderator pass code: 7661560#

Chair: J. Hines

Agenda

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|---|------------------------------|
| 1. Call to Order | J. Hines |
| 2. Approval of Agenda | All |
| 3. Minutes | All |
| a. EOC Minutes and Action Items of September 24, 2013 | |
| b. Board Minutes and Action Items of October 8, 2013 | |
| 4. CAFII Financial Statements as at September 30, 2013 | |
| 5. Policy Issues and Decision Items | |
| a. Possible Relocation of April 2014 or June 2014 Board Meeting to Montreal or Quebec City to Facilitate Louis Morisset’s Acceptance of Speaker Invitation | P. Yeung |
| b. Customer Value Proposition of Creditor’s Group Insurance Comparative Project | S. Manson |
| c. CAFII External Communications Strategy | J. Lewsen/S. Gelgor/B. Wycks |
| 6. Regulatory Update | |
| a. CAFII Response to New Brunswick Position Paper on “Opportunities for Reforming the Licensing Framework for Other-than-Life Insurance Agents and Brokers” | B. Wycks |
| b. Regulatory Visit Plan | B. Wycks |
| i. Joint Visit to Atlantic Canada Regulators | |
| 7. EOC Committee Updates | |
| a. Distribution and Market Conduct Committee | S. Manson |
| b. Licensing Efficiency Issues Committee | M. Gill |
| c. Media and Advocacy Committee | J. Lewsen/S. Gelgor |
| i. “Grand Launch” of New CAFII Logo on December 4, 2013 | |
| d. Events and Networking Committee | |
| i. End-of-Year Reception, December 4 (BMO Insurance) | P. Yeung/M. Sanchez-Chung |
| ii. 2014 Speaker Suggestions | |
| 8. Other Business | |
| a. Plan for CAFII Compliance with Canada Non-Profit Corporations Act (CNCA) | B. Wycks |

- Next EOC meeting is November 26, 2013, in Toronto.
- Next Board Meeting/ Regulator Reception is December 4, 2013 hosted by BMO Insurance, in Toronto.
Location: TBA