



**CAFII EOC Meeting
Tuesday, July 24, 2013
Via Teleconference
12:00 – 1:30 pm**

Conference call dial-in information:

416-764-8662 or 1.888-884-4534, participant pass code: 771017#, moderator pass code: 7661560#

Chair: J. Hines

Draft Agenda

1. Call to Order J. Hines
2. Approval of Agenda All
3. Minutes All
 - a. EOC Minutes and Action Items of June 25, 2013 Meeting
4. CAFII Financial Statements As At June 30, 2013 -- Review M. Fabian
5. Policy Issues and Decision Items S. Manson/ J. Poolman
 - a. CAFII Project Next Steps
 - b. Draft CAFII Response to CCIR E-Commerce Position Paper
6. Regulatory Update
 - a. CAFII Focus Group With FSCO On Life Insurance Product Suitability Review B. Wycks
 - b. Regulator Visits B. Wycks
 - i. B. Wycks' Get Acquainted Lunch With Phil Howell, FSCO
 - ii. Regulator Visit Plan
7. CAFII Priorities and EOC Committees
 - a. Licensing Efficiency Issues Committee M. Gill
 - i. Submission to Saskatchewan Re Representation Via Restricted Licensee Advisory Committee
 - b. Media and Advocacy Strategy Committee S. Gelgor / J. Lewsen
 - i. Logo Redesign & Rebranding Initiative B. Wycks
 - ii. CAFII Communications Strategy B. Wycks
 - iii. Topic and Timing of Next CAFII Webinar For CCIR B. Wycks
 - c. Events and Networking Committee
 - i. Speaker for October 8, 2013 Regulator Reception
 - ii. Potential Speakers for 2014 Annual Members Luncheon and Speaker Forum P. Yeung / M. Sanchez-Chung
8. Other Business
 - Next EOC meeting is on September 24, 2013, in Toronto.
 - Next Board Meeting/ Regulator Reception is on October 8, 2013 in Toronto. Host/location: to be confirmed.