

CAFII EOC Meeting

Tuesday, March 25, 2014

Location: RBC Insurance

**RBC Insurance, Royal Bank Plaza, South Tower, Capital Markets,
200 Bay St., 5th Floor [Dominion Securities Room], Toronto, ON**

1:00 – 4:00 pm

Conference call dial-in information:

416-764-8662 or 1.888-884-4534, participant pass code: 771017#, moderator pass code: 7661560#

Chair: J. Hines

Agenda

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| 1. Call to Order | J. Hines |
| 2. Approval of Agenda | All |
| 3. Minutes | All |
| a. EOC Minutes and Action Items of February 18, 2013 | |
| 4. CAFII Financial Management | R. Rajaram |
| a. 2013 Audited Financial Statements | |
| b. Financial Statements As At February 28, 2014 | |
| 5. Policy Issues and Decision Items | |
| a. Balanced Scorecard | J. Hines |
| b. CAFII External Communications Strategy Update and Discussion | J. Hines, B. Wycks |
| c. Proposed Revised CAFII By-Law and Articles of Continuance, to comply with Canada Non-Profit Corporations Act | J. Lewsen; B. Wycks; P. Smith; K. Christensen & Beck |
| d. Possible CAFII Project on Travel Insurance | J. Lewsen |
| 6. Regulatory Update | |
| a. BC FICOM's Creditor's Group Insurance Issue | B. Wycks |
| b. Regulatory Visit Plan 2014 | |
| i. March 17/14 Liaison Meeting With Alberta Insurance Council | |
| ii. April 8/14 Liaison Discussion with Louis Morisset, CEO, AMF | |
| iii. May 15/14 Joint Liaison Meeting With Atlantic Canada Regulators | |
| 7. EOC Committee Updates | |
| a. Distribution and Market Conduct Committee | S. Manson |
| i. Customer Value Proposition of Creditor's Group Insurance Project | |
| ii. CAFII Submission In Response To Proposed New Financial Consumer Code | |
| b. Licensing Efficiency Issues Committee | M. Gill |
| i. Online CIPR Demo Presentation For CAFII and CADRI | |
| ii. CAFII Submission On BC Conflict Of Interest Guidelines | |
| iii. Status of Saskatchewan Concept Proposal Re Representation | |
| iv. Possible Submission to Alberta On "Representation for Restricted Licence Holders" | |
| v. Ontario Review of Online Promotion of Insurance by Credit Unions | |

- c. Media and Advocacy Committee
 - i. CAFII External Communications Strategy Update
 - ii. Visual Identity Modernization
- d. Events and Networking Committee
 - i. Proposed Speakers: June 10, October 7, 2014

J. Lewsen/B. Wycks

P. Yeung/M. Sanchez-Chung

8. Other Business

- Next EOC Meeting is April 22, 2014 in Toronto
- Next Board Meeting is April 8, 2014 in Montreal (QC) hosted by National Bank