



LARA DOIG
SENIOR MANAGER, OPERATIONS

Lara is an expert in project management and process improvement. Lara's experience is the first point of contact for large commercial clients in Insurance, Financial Institutions, Fintech and Real Estate. She has developed and maintained long-term partnerships, and has produced sales pitches and presentations to improve Adoption, Engagement and Technical Health. She has over 10 years of client and project management experience including maintaining strong relationships with customers, onboarding, contract renewal and account expansion. Lara has strong knowledge of business operations processes including Client Tech Stack, CRM platforms and data driven results.