

Committee Updates, 28 November 2017 Board Meeting

Media Advocacy Committee Update—November 2017 (Chair Charles Blaquiere)

- The Media Advocacy Committee, David Moorcroft our media advisor, and when necessary RankHigher have been holding teleconference meetings every two weeks to prepare for our website launch on 14 November, 2017.
- Charles Blaquiere approved recommendations to the EOC and Board around the process leading to the website launch, and the media release.
- The Media Advocacy Committee has also reviewed and supported moving forward with the proposed content and process for responding to a negative article with a Letter to the Editor, which is being forwarded to the Board for approval.
- Charles Blaquiere has submitted a detailed initial budget proposal for the Committee for the 2018 fiscal year.
- The next major strategic initiatives for the Committee are continued enhancements to the website, including potentially adding video content to the site; and preparing media outreach for our research, specifically Pollara Research (Travel Medical Insurance Study, updated from September 2015).

Licensing Committee—November 2017 (Chair Moira Gill)

- The licensing committee will be actively engaged in providing input into the Research priorities for CAFII.
- The budget for the licensing committee in 2018 needs to include funds for possible legal review of proactive proposals CAFII makes to Alberta Manitoba or Saskatchewan relating to representation on the Councils for the restricted licenses.
- The Licensing Committee may need a legal review of proposals related to the development of a corporate license in BC and that possibility has been shared as part of the 2018 budget process.
- While LLQP changes are largely winding down, the Committee continue to monitor this careful.
- Our participation in the FSCO Life Insurance Working Group is allowing CAFII to get ahead of emerging issues, such as the proposed questionnaire on incidental insurance practices in Bank Owned Insurance Companies.

Travel Medical Insurance Experts Working Group Update—November 2017 (Chair Sue Manson)

- The Committee has held several detailed meetings to review the questionnaire for the next phase of the Pollara Research (Travel Medical Insurance Study).
- Some small modifications to the original 2015 questionnaire have been made.
- We are now finalizing arrangements with Pollara, including budget and timing, but the high level recommendations made to the EOC have been approved, specifically approval of a budget of approximately \$35,000 (out of a 2017 research budget of \$50,000); agreement to pay this in 2017 but to have the field research conducted early in 2018; and agreement to have the final report submitted to CAFII probably late in calendar Q1 2018.
- No further research is required in 2018 so no budget request has been submitted by the Working Group for the 2018 budget.

Research & Education Committee—November 2017 (Chair Diane Quigley)

- The R&E Committee has been preparing for implementation of the Strategic Plan, if approved by the Board, including a possible direction to make research a higher priority for CAFII.
- Regulators have indicated an interest in our research findings, so we will coordinate the Committee's work with the Media Advocacy Committee.
- We will be seeking input from regulators on the areas they would be interested in CAFII conducting research on.
- The Committee will also be actively involved, working with the Media Advocacy Committee, in promoting the Pollara Research (Travel Medical Insurance Study).
- In that regard, proposals around budget requirements for the 2018 budget have been submitted.
- The R&E Committee has been focused on enhancing the research background of Committee members and ensuring more members are represented on the Committee. In that respect, four new members have been recruited, from CIBC, BMO, Assurant, and RBC. Diane Quigley, Brendan Wycks, and Keith Martin are meeting in person with these new individuals to get them up-to-speed on the Committee's activities and 2018 priorities.