

2015 Summary of Meeting Action Items: BOARD & EOC					
	Source	Action Item	Responsible	Deadline	Status as of 06-Feb-15
BALANCED SCORECARD / PERFORMANCE MANAGEMENT					
FINANCIAL MANAGEMENT					
MEMBERSHIP					
GOVERNANCE AND ADMINISTRATION					
REGULATOR / POLICY-MAKER RELATIONS AND ADVOCACY					
		Central Canada: MB, ON, QC			
1	EOC Nov 18, 2014	• CAFII to consider making a submission on the Ontario Credit Unions 5-Year Review Review (Deadline Jan 15, 2015). Follow-up on Greg's email suggesting our two credit union members lead this initiative and report back to EOC.	Brendan, Greg	13-Jan-15	Not making submission
		Eastern Canada: NB, NL, NS			
2	EOC- June 19, 2014	• Submit a letter on the potential changes to the New Brunswick Insurance Act to Invest New Brunswick.	LEIC	Jan 2015	In progress
		Western Canada: BC, AB, SK			
3	EOC Jan 13, 2015	• Draft CAFII response to Saskatchewan Bill 177. EOC to be provided with draft response before it is submitted to the province	Market Conduct, B. Wycks	16-Feb-15	In progress
4	EOC Nov 18, 2014	• Request legal counsel to develop draft by-law	LEIC, Moira	TBA	In progress
5	EOC June 19, 2014	• Make recommendation to EOC on BC representation for banks-in-insurance sector.	LEIC	15-Sep-14	Pending
		New Ministers			
6	Board June 10, 2014	• Prepare and send a CAFII letter of congratulations to the new Ministers of Finance in Newfoundland, Ontario and Quebec (Mr. Carlos J. Leitão), as well as the Premier of Newfoundland once s/he is appointed.	Brendan	19-Dec-14	Completed
		LLQP Modernization			
7	EOC July 22, 2014	• Draft letter of support for LLQP modernization for review at the July 30 MAC meeting	Brendan	30-Jul-14	Completed
8	Ad Hoc	• Present final LLQP letter to EOC for approval	Brendan, Moira	13-Jan-15	Completed

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9	Board June 10, 2014	• Develop a list of relevant policy-makers and legislators; and drafting a letter to them in support of the LLQP modernization	Brendan, EOC	13-Jan-15	Completed
		• Continue to monitor developments on this issue and consider scheduling follow-up meetings with the recipients of the letter.	EOC	Ongoing	In progress
INDUSTRY RESEARCH					
		CAFII Value Proposition Project			
10	EOC Oct 28, 2014	• An interim report to be presented to the EOC (November 18) and Board (December 2) at their upcoming meetings. The final results to be presented at the Board meeting in April 2015.	DMC	2-Dec-14	Completed
MEDIA AND COMMUNICATIONS					
		Media Outreach			
11	Board Oct 7, 2014	• Key Messages Map and Key Messages to be provided to the board for approval.	Brendan, Greg	2-Dec-14	Completed
12	EOC Sep 23, 2014	• Hold lunch education session with Toronto Star reporter. CAFII’s key messages and Q&A portion of an educational meeting to be finalised for use at the sessions.	Brendan, Greg, Paul	19-Nov-14	Completed
13	EOC July 22, 2014	• A plan to be developed leading to a future lunch meeting with Ms. Roseman, including documenting key messages and collecting data and, if appropriate, recommending an alternate media contact(s) to engage	Brendan, Charles	30-Jul-14	Under review
14	Ad Hoc	• Schedule and hold additional media outreach sessions with other media, e.g. Ellen Roseman, Toronto Star; Rob Carrick, Globe and Mail; Gary Marr, National Post; Gail Vaz-Oxlade, independent consumer financial literacy writer, etc.	Brendan, Charles	TBD	Under review
		Website Testimonials			
15	Board - April 8, 2014	• CAFII Member FIs to be approached about providing additional testimonials for display on www.cafii.com.	B. Wycks, L. Duigu	6-May-14	Completed
16	Ad Hoc	• Finalise posting of Testimonials Online	B. Wycks, L. Duigu	TBD	Not proceeding
EVENTS AND NETWORKING					