

Committee Reports Addressing CAFII Priorities as at May 28, 2024

Diversity, Equity, Inclusion Working Group (Chair: Tejal Harri-Morar)

The Working Group has significantly expanded its membership in recent months. The priorities of the Working Group are:

- To share recommendations to the Board on ensuring it is diverse;
- To assemble information and knowledge about the DEI activities of CAFII's membership;
- To assemble a repository of documents from other organizations around best practices in DEI;
- To provide a forum for Working Group members to share insights about DEI initiatives and experiences;
- To develop and circulate a questionnaire to CAFII members to learn about what members are currently focused on around DEI.

The current focus of the Working Group is to review and summarize the findings of the DEI questionnaire that all members were asked to fill out.

Market Conduct & Licensing Committee (Chair: Brad Kuiper; Vice-Chair: Fay Coleman)

Since the last Board meeting, the Committee has worked on the following regulatory submissions:

- **AMF:** CAFII submits letter to Véronique Martel, directrice de la surveillance des pratiques commerciales, on the issue of spousal policy coverage, and subsequent correspondence and meetings.
- **Insurance Council of British Columbia:** CAFII has met with the Insurance Council of British Columbia on its proposals around a new Restricted Insurance Agent regime, and is planning on sending a written submission on this matter.
- **AMF:** CAFII is considering making a submission to the AMF on its consultation on artificial intelligence.

Media Advocacy Committee (Chair: Jacqlyn Marcus)

The Media Advocacy Committee has been working with media consultant Wendy Bairos on possible media strategies to enhance CAFII's media profile.

The Committee has also been supporting investments in the CAFII website, including the intention to get quotes through an RFP for investments in the front end of the website, as CAFII has decided not to continue with Operatic Agency as its website provider; and the rebuilding of the backend of the website.

Media Consultant Wendy Bairos has worked with the Committee to develop strong content on LinkedIn, and to develop some options around media strategy for presentation to the EOC and Board.

Networking & Events Committee (Chair: Carmelina Manno; Vice-Chair: Marco DeiCont)

The Networking & Events Committee has been engaged in planning and delivering the following CAFII events:

- Dominic Hains, President and CEO of RGA Life Reinsurance Company of Canada as the speaker at the May 28/24 Annual Meeting of Members and Associates;
- A presentation at the reception following the Board meeting on June 4/24 by Leslie Martin, SVP, Pollara Insights;
- A presentation at the reception following the Board meeting on December 3/24 by Keegan Iles, partner at PWC;
- An April 25/24 webinar on Mental Health Issues in the Workplace with guest speakers Jeff Scott, BMO; Jennifer Heaslip, Canada Life; Paula Allen, Telus Health.

Quebec/AMF Issues Committee (Chair: Jennifer Russell; Vice-Chair: Jason Beauchamp)

The Committee has been monitoring the publication of the AMF Regulation respecting complaint processing and dispute resolution.

Research & Education Committee (Chair: Andrea Stuska; Vice-Chair: Michelle Costello)

The Research & Education Committee has been actively involved in the various options for 2024 research and is continuing to hold discussions on this matter.

Travel Insurance Experts Committee (Chair: Katia Umutoniwase)

The Travel Insurance Experts Committee has not met since the April 9, 2024 Board meeting.