

Agenda Item 3(a)(ii) January 16/18 EOC Meeting

Concept Proposal For CAFII "Initiation Member" Category CONFIDENTIAL DRAFT ONLY (not for distribution beyond CAFII EOC and Board Members)

Eligibility

Companies/organizations which are distributors and/or underwriters/manufacturers of creditor's group insurance and/or other forms of life and health insurance sold through alternate distribution channels in Canada; and which support the mission, vision, and values of the Canadian Association of Financial Institutions in Insurance may apply for admission as a "CAFII Initiation Member."

Initiation Member applicants may not have been a Member of CAFII for at least the past five years.

Term

CAFII Initiation Member status is limited to two membership years, following which the related Initiation Member Dues Incentive shall cease, and the Initiation Member must transition to CAFII Regular Member status or depart as a Member of the Association.

Initiation Member Dues Incentive

An applicant approved by the CAFII Board for Initiation Member status will receive, for each of the first two years only, a 40% discount and pay just 60% of the CAFII Member Dues that would otherwise be payable.

For example:

| | 2018 Dues | 2019 Dues ¹ | Savings over 2 years |
|---|-----------|------------------------|----------------------|
| CAFII Regular Member (>\$75 billion assets) | \$73,438 | \$73,438 | |
| Initiation Member (>\$75 billion assets) | \$44,063 | \$44,063 | \$58,750 |
| CAFII Regular Member (<\$75 billion assets) | \$36,719 | \$36,719 | |
| Initiation Member (<\$75 billion assets) | \$22,031 | \$22,031 | \$\$29,376 |

¹assumes no change in Member Dues for 2019.

Privileges and Benefits

The privileges and benefits of CAFII Initiation Member status shall be identical to those of CAFII Regular Member status, including all of the following representation, voice, and influence dimensions:

- having a Director on the CAFII Board of Directors;
- participation/involvement in the Association's Executive Operations Committee (EOC) and other committees;
- input to and involvement in CAFII submissions to insurance regulators and policy-makers;

- participation/involvement in CAFII regulator and policy-maker meetings and visits tours; and
- preferred access to CAFII-commissioned research results, etc.

Application Process

CAFII Initiation Member applicants must apply using the standard CAFII Membership Application Form and submit the completed Form to CAFII's Co-Executive Directors; and, in addition,

- submit any additional information which may be requested on behalf of the CAFII Board of Directors; and
- undergo a review/vetting process which will include an interview between members of the applicant's senior management team and a CAFII membership review committee.

The CAFII Board of Directors will review and make a determination on all Initiation Member applicants, with the benefit of a recommendation from the Association's membership review committee. The decision of the CAFII Board of Directors shall be final.