

**Agenda Item 3(b)**  
**October 23/18 EOC Meeting**

**Proposal/Request Re CAFII EOC "Observers" From Member Companies**

**"Sample Only" Of How This Proposal Would Manifest Itself In The Case Of CUMIS Services Inc.**

Market Conduct	LEGAL	Active Participant	Distribution Only
	Jennifer Goodstadt	sub-committee	
	Liliana Rippandelli		distribution only
	Johane Lachappelle		distribution only
	<b>COMPLIANCE</b>		
	Shawna Sykes	sub-committee	
	Michelle Costello		distribution only
	Cassandra Litniansky	sub-committee	
	<b>PRODUCT MANAGEMENT</b>		
	Veronica Lewis		distribution only
	Diane Quigley		distribution only
<b>Quebec</b>	Johane Lachappelle	sub-committee	
<b>Licensing</b>	<b>COMPLIANCE</b>		
	Shawna Sykes	sub-committee	
	Wenda Robinson	sub-committee	
	Michelle Costello		distribution only
<b>Research &amp; Education</b>	Diane Quigley	sub-committee	
<b>Travel Medical Experts</b>	Cassandra Litniansky	sub-committee	
<b>Media Advocacy</b>	Jennifer Goodstadt	sub-committee	

From: Diane Quigley [mailto:diane.quigley@cumis.com]  
Sent: Friday, August 24, 2018 2:37 PM  
To: Brendan Wycks; Keith Martin  
Subject: just an idea - cafii committees and observers  
Importance: High

Hi Brendan & Keith.

I have a request for you to please consider 😊

Similar to the Creditors Group Insurance and Alternate Distribution Committees of the CLHIA ... where there are many, many, many people who are interested, or need to know current information ... would it make sense for you to set up the CAFII Committees with optional 'observers'? especially now that CAFII membership is getting bigger!

It works well for CLHIA committees, the 'observers' just get agendas, minutes, and can listen into meetings. The actual committee members are more vocal and involved and expected to participate. For CLHIA ... where Shawna and I are the committee members ... my whole team and a large handful of others are all 'observers'. This gets the same information out to everyone simultaneously.

CAFII puts out so much (more) great creditor information ... lots of different staff at my company (for example) would really benefit from something like this. We have a newer lawyer who is trying to learn creditor and already, we have too many people on the Market Conduct Committee. I have just hired a Business Compliance Manager. We could reduce our number on the MC Committee to 1 or 2 members (say Shawna and 1 other) if the rest of us could get the information as 'observers'. On a side note → 8 of us at CUMIS/Co-operators have tried having internal meetings once a month to share CAFII information, and it is also a challenge with schedules. Something like this would be a real 'value add' to members, and gets your names out there even more.

Or something like that. Just a thought. Hope it makes sense.

Have a great weekend!

Thanks.

Diane