## 2020 CAFII Budget

No.								2020	2020	
No.   Substitution						2019 YTD	2019 Revised			
New Numbers		2016 Actual	2017 Actuals	2018 Actuals	Budget				-	Comment/Rationale
Name					(Apr 2019)	(,		•	• • • • • • • • • • • • • • • • • • • •	
Second Column   Second Colum	Revenue									
	Membership Dues	\$435,750	\$475,425	\$695,545	\$737,064	\$612,220	\$734,664	\$814,299	\$852,854	See breakdown in Member Dues Revenue Tab
Content   Cont	Luncheon 2019	\$231	\$126	\$0	\$195	\$195	\$195	\$0	\$0	Additional Attendees at Luncheon
Designation   Control	Interest	\$231	\$126	\$0	\$33	\$746	\$800	\$200	\$200	Interest from the Savings Account
Management Fees	TOTAL REVENUE	\$ 436,212	\$ 475,677	\$ 695,545	\$ 737,292	\$ 613,161	\$ 735,659	\$ 814,499	\$ 853,054	
Management Fees										
CASH   Lags  Fees/Comporate Governance   \$1,00.55   \$2,954   \$5,00   \$5,00   \$95,00   \$51,000   \$10,000	EXPENSE									
Audit free misurance	Management Fees	\$279,042	\$442,012	\$460,299.15	\$482,000	\$388,966	\$466,760	\$476,593	\$476,593	Includes MM Fees (2.5% contractual increase) and two Co-Eds (5% increase)
Marciance   \$5,238   \$5,228   \$5,228   \$5,528   \$5,500   \$5,44   \$5,339   \$5,500	CAFII Legal Fees/Corporate Governance	\$10,565	\$2,954	\$563	\$1,000	\$0	\$45,200	\$10,000	\$10,000	Legal Fees contingency for provincial and/or federal regulatory matters (see note 3)
Marciance   \$5,238   \$5,228   \$5,228   \$5,528   \$5,500   \$5,44   \$5,339   \$5,500	Audit Fees	\$13,560	\$14,271	\$14,432	\$14,600	\$12,369	\$14,803	\$15,247	\$15,247	3% increase over 2019 Revised Forecast
Telephone Fax/Internet	Insurance	\$5,238	\$5,238	\$5,258		\$4,441	\$5,339	\$5,500	\$5,500	Same as 2019 Budget
Telephone Fax/Internet	Website Ongoing Maintenance									
Telephone/Fax/Internet   \$3,338   \$5,119   \$5,939   \$5,800   \$5,80	0.0		, ,-		,			, . ,		
Postage/Cuciner   \$1,80   \$3,80   \$4,80   \$4,50   \$5,50   \$5,00   \$5,50   \$5,00   \$2,50   \$2	Telenhone/Fax/Internet	\$3.538	\$6 119	\$5 939	\$5,800	\$5,615	\$5,800	\$5,800	\$5,800	
Office Expenses			, .,							
Bank Charges										
Amortization Expense   So   So   So   So   So   So   So   S	· ·									
Separation Computer/Office Equipment   \$467   \$1,564   \$1,36   \$1,36   \$1,36   \$5,100   \$59	•			723						Same as 2015 Actual plas Almaarree for CAITI 15 Visa circuit cara
Miscellaneous Expense  Annual Members Luncheon  S12,044  S10,247  S10,503  S10,503  S10,503  S10,503  S10,503  S10,503  S10,503  S12,005  S10,503			, .	¢1 126	, .				, .	Samo as 2019 Budget
Board Hosting (External)   S12,044   S10,247   S10,503   S12,089   S12,052   S12,000   S13,000   S6,363   S28,863   S22,500   S22,500   S22,500   S39,500   S10,000   S13,000   S3,316   S39,500   S39,500   S10,000   S13,000   S12,875		5407								
Annual Members Lunchono   \$12,044   \$10,247   \$10,250   \$12,060   \$12,062   \$12,062   \$12,400			J433	<b>J</b> 0	\$300	50	\$300	\$300	\$300	Same as 2013 budget
Baard/POC Meeting Expenses   S8,145   S25,493   S22,915   S26,000   S23,316   S38,316   S39,500   S39,500   S39,500   S40,000   S40,000   S41,300   S41,000   S41,300   S41,30		612.044	610 247	610 503	612.000	642.052	612.052	Ć12 400	ć12 100	28/ in 2010 Periland Faranash
Board/EOC Meeting Expenses   S8,145   S25,493   S20,715   S26,000   S33,316   S38,316   S38,316   S39,500   S39,500   S39,500   S4,000   S1,300   S1,300   S51,300			, .,	, .,				, ,	, ,	
EOC Annual Appreciation Dinner   \$2,079   \$8   \$763   \$2,193   \$2,193   \$2,193   \$2,260   \$2,260   \$2,260   \$34,000   \$41,675   \$43,284   \$52,766   \$71,582   \$53,924   \$82,724   \$77,960   \$70,000   \$70,00										
EOC Annual Appreciation Dinner   \$2,079		\$8,145								
State   Stat	industry Events		\$30	\$1,270	\$1,300	\$0	\$1,300	\$1,300	\$1,300	CAFII Purchase of full table of 11 seats at one Economic Club of Canada Luncheon
State   Stat	FOC Annual Appreciation Dinner	\$2.079	\$8	\$763	\$2.193	\$2.193	\$2.193	\$2,260	\$2,260	3% increase over 2019 Revised Forecast
Research/Studies				_						
Research/Studies										
Website SEO and Enhancements         \$21,702         \$40,000         \$18,356         \$40,701         \$41,950         \$41,950         \$3% increase over 2019 Revised Forecast Plus \$5,000 Contingency           Regulatory Wodel(s)         \$0         \$15,001         \$6,490         \$25,000         \$7,555         \$10,000         \$15,000         \$3% increase over 2019 Revised Forecast plus \$5,000 Contingency           Federal Regulatory Visits and Relationship-Building         \$0         \$0         \$50         \$500         \$442         \$500         \$7,500         \$57,500         \$15,000         \$36,100         \$3	Provincial Regulatory Visits and Relationship-Building	\$10,395	\$11,011	\$11,230	\$12,000	\$12,430	\$12,500	\$12,875	\$12,875	3% increase over 2019 Revised Forecast
Website SEO and Enhancements         \$ \$21,702 \$ \$40,000 \$ \$18,356 \$ \$40,701 \$ \$41,950 \$ \$41,950 \$ \$34,950 \$ \$34,950 \$ \$36,000 \$ \$15,0	Research/Studies	\$1,356	\$17,807	\$77,345	\$5,000	\$4,050	\$5,500	\$60,000	\$60,000	Same amount as originally budgeted for 2019 before decision to scale back Research
Regulatory Model(s)         \$0         \$15,001         \$6,490         \$25,000         \$7,555         \$10,000         \$15,000         \$15,000         \$315,000 <th< td=""><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td>due to loss of Amex Bank of Canada as a Member</td></th<>										due to loss of Amex Bank of Canada as a Member
Federal Regulatory Visits and Relationship-Building   S0   \$50   \$50   \$500   \$550   \$5500   \$52,282   \$33,802   \$	Website SEO and Enhancements			\$21,702	\$40,000	\$18,356	\$40,701	\$41,950	\$41,950	3% increase over 2019 Revised Forecast
Media Outreach         \$27,408         \$44,023         \$38,522         \$35,000         \$28,282         \$34,802         \$36,100	Regulatory Model(s)	\$0	\$15,001	\$6,490	\$25,000	\$7,555	\$10,000	\$15,000	\$15,000	Same as 2019 Revised Forecast plus \$5,000 Contingency
Marketing Collateral         \$1,781         \$0         \$557         \$5,000         \$1,152         \$5,000 <th< td=""><td>Federal Regulatory Visits and Relationship-Building</td><td>\$0</td><td>\$0</td><td>\$0</td><td>\$500</td><td>\$442</td><td>\$500</td><td>\$7,500</td><td>\$7,500</td><td>Significant increase due to anticipated increased interaction with FCAC in 2020</td></th<>	Federal Regulatory Visits and Relationship-Building	\$0	\$0	\$0	\$500	\$442	\$500	\$7,500	\$7,500	Significant increase due to anticipated increased interaction with FCAC in 2020
Tactical Communications Strategy         \$446         \$379         \$0         \$0         \$0         \$0         \$0         \$0         \$00	Media Outreach	\$27,408	\$44,023	\$38,522	\$35,000	\$28,282	\$34,802	\$36,100	\$36,100	3% increase over 2019 Budget
CAFII Reception Events \$ 5500 \$ 50 \$ 50 \$ 50 \$ 50 \$ 50 \$ 50 \$	Marketing Collateral	\$1,781	\$0	\$557	\$5,000	\$1,152	\$5,000	\$5,000	\$5,000	Same as 2019 Budget
Media Relations         \$0         \$164         \$0	Tactical Communications Strategy	\$446	\$379	\$0	\$0	\$0	\$0	\$0	\$0	covered under Media Outreach
Speaker fees & travel         \$0         \$191         \$2,000         \$1,189         \$2,000 <t< td=""><td>CAFII Reception Events</td><td>ĺ</td><td>\$500</td><td>\$0</td><td>\$0</td><td>\$0</td><td>\$0</td><td>\$900</td><td>\$900</td><td>Incidental expenses related to hosting of three CAFII Receptions in Toronto</td></t<>	CAFII Reception Events	ĺ	\$500	\$0	\$0	\$0	\$0	\$900	\$900	Incidental expenses related to hosting of three CAFII Receptions in Toronto
Gifts \$ \$221 \$452 \$ \$0 \$550 \$550 \$550 \$550 \$550 \$550 \$5	Media Relations	\$0	\$164	\$0	\$0	\$0	\$0	\$0	\$0	covered under Media Outreach
CAFII 25th Anniversary Celebration         \$26,495         \$0 <td>Speaker fees &amp; travel</td> <td>ĺ</td> <td>\$0</td> <td>\$191</td> <td>\$2,000</td> <td>\$1,189</td> <td>\$2,000</td> <td>\$2,000</td> <td>\$2,000</td> <td>Same as 2019 Budget</td>	Speaker fees & travel	ĺ	\$0	\$191	\$2,000	\$1,189	\$2,000	\$2,000	\$2,000	Same as 2019 Budget
Same as 2019 Budget	Gifts	\$221	\$452	\$0	\$500	\$100	\$500	\$500	\$500	Same as 2019 Budget
Networking Events         \$350         \$0         \$500         \$500         \$500         \$500         \$500         \$500         \$400         \$500         \$400         \$500	CAFII 25th Anniversary Celebration	ĺ	\$26,495	\$0	\$0	\$0	\$0	\$0	\$0	Deferred to 2022
Networking Events         \$350         \$0         \$500         \$500         \$500         \$500         \$500         \$500         \$400         \$500         \$400         \$500	(Formerly CAFII 20th Anniversary Celebration)	ĺ					,			
TOTAL EXPENSE         \$ 414,214         \$ 675,862         \$ 705,793         \$ 715,462         \$ 546,897         \$ 742,249         \$ 782,165         \$ 782,165           Excess of Revenue over Expenses         \$21,998         (\$200,185)         (\$10,248)         \$21,830         \$66,264         (\$6,590)         \$32,334         \$70,889           Unrestricted Net Assets (beginning of year)         \$358,991         \$380,758         \$180,447         \$159,122         \$170,198         \$159,122         \$152,533         \$152,533		ĺ	\$350	\$0	\$500	\$0	\$500	\$500	\$500	Same as 2019 Budget
Unrestricted Net Assets (beginning of year) \$358,991 \$380,758 \$180,447 \$159,122 \$170,198 \$159,122 \$152,533 \$152,533		\$ 414,214	\$ 675,862	\$ 705,793	\$ 715,462	\$ 546,897				·
	Excess of Revenue over Expenses	\$21,998	(\$200,185)	(\$10,248)	\$21,830	\$66,264	(\$6,590)	\$32,334	\$70,889	
Unrestricted Net Assets (end of year) \$380,989 \$180,573 \$170,198 \$180,952 \$236,462 \$152,533 \$184,867 \$223,422	Unrestricted Net Assets (beginning of year)	\$358,991	\$380,758	\$180,447	\$159,122	\$170,198	\$159,122	\$152,533	\$152,533	
	Unrestricted Net Assets (end of year)	\$380,989	\$180,573	\$170,198	\$180,952	\$236,462	\$152,533	\$184,867	\$223,422	

## **Explanatory Notes:**

- (1) Assumes Two Co-Executive Directors, one @ 5 days per week; one @ 4.5 days per week; plus Managing Matters Admin support (2) Amortization of office equipment based on 4 year straight line depreciation
- (3) \$45,000 Legal Expense for Marc Duquette of Norton Rose Fulbright to complete legal opinion re: AMF Spousal Coverage Issue. Alternative for paying for this legal opinion is to use some of the funds remaining in the CCPBI Special Project Fund.

Actual/Forecasted Financial Reserves	2016 Actual	2017 Actuals	2018 Actuals	2019 Revised Budget (Apr 2019)
Minimum 3 months (25%) of Annual Operating Expenses =	\$103,554	\$168,965	\$176,448	\$178,865
Maximum 6 months (50%) of Annual Operating Expenses =	\$207,107	\$337,931	\$352,897	\$357,731
Actual/Forecasted Level of Financial Reserves:	\$380,758	\$180,573	\$170,198	\$180,952
Actual/Forecasted Level of Financial Reserves %:	92%	27%	24%	25%

	2020	2020 Budget		
2019 Revised	Budget			
Forecast	(No Dues	(5% Dues		
	Increase)	Increase)		
\$185,562	\$195,541	\$195,541		
\$371,124	\$391,082	\$391,082		
\$152,533	\$184,867	\$223,422		
21%	24%	29%		