

CAFII Special Project on Credit Card Balance Protection Insurance
Roles and Responsibilities of Law Firm and Business Consultancy Firm

<u>Initiative</u>	<u>Business Consultancy Firm</u>	<u>Law Firm</u>
Project Management	Develops overall project management plan.	Develops the detailed project management plan relative to the competition law component.
Comparative international research	Is the lead in producing the research, including interviewing international insurance industry knowledge experts and CAFII members.	Is a subject matter expert particularly on legal and regulatory issues.
Benchmarking	Is the lead.	Supports from a Competition Law perspective.
Fact Pack	Is the lead.	No role.
Value Proposition	Is the lead.	Subject matter expert; and supports from a Competition Law perspective.
Strategic options, industry and proprietary	Is the lead.	Detailed engagement and involvement from a competition law perspective.
Strategic recommendations	Is the lead.	Detailed engagement and involvement from a competition law perspective.
Business Modeling	Is the lead.	Detailed engagement and involvement from a competition law perspective.