



# 2019 Benchmarking Creditor Insurance

Insurance on Mortgages, Secured Lines  
of Credit and Credit Cards by Channel

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As at January 31st, 2019

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## 2018 Benchmarking - Creditor Insurance

### *Mortgage and Credit Card Channel Distributions*

#### MORTGAGES

Of which: Branch

Life  
Dis  
CI

Of which: Mortgage Specialists

Life  
Dis  
CI

Of which: Mortgage Broker

Life  
Dis  
CI

#### SECURED LINES OF CREDIT

Life  
Dis  
CI

#### CREDIT CARDS

Of which: Branch

Of which: Card Activation

#### NEW BUSINESS PENETRATION

##### National

Q1 Q2 Q3 Q4






NOTES:

## N

## PORTFOLIO PENETRATION

YTD










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