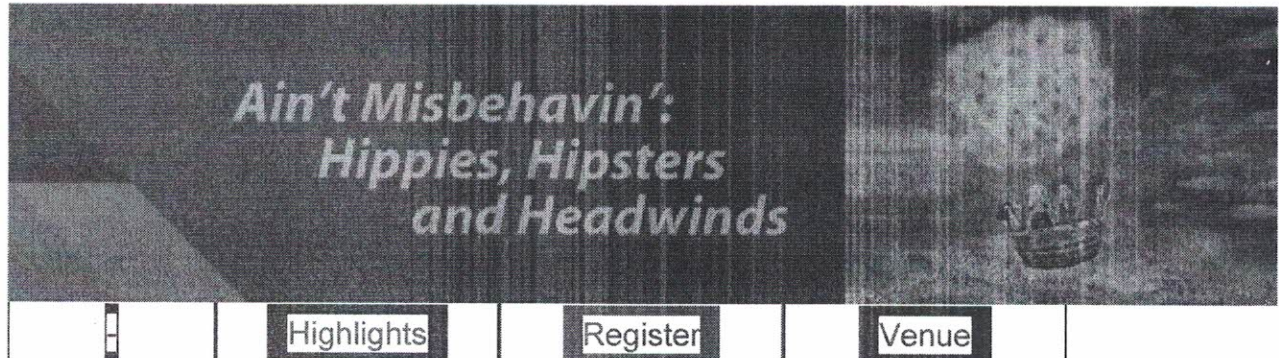


# LIMRA and LOMA Canada Annual Conference

June 7, 2018 • Manulife • Toronto, ON



## All we are saying is give change a chance

Like it or not, change is happening all around us and transforming our industry. This year's conference features indie thinkers and trailblazers on the forefront of trends who will dissect key consumer, technology and regulatory changes and their impact on your business.

One major shift happening in Canada and elsewhere is the decriminalization of recreational cannabis consumption. In his groovy presentation entitled "Reefer Madness Redux", **Dr. Bruce Empringham, Vice President and Medical Director, Great-West Life, London Life and Canada Life**, will clear the smoke about the potential risks and benefits of marijuana use and legalization, and share his views from the perspective of a doctor, an underwriter and a father. (And no, he won't be behaving badly.)



### Dr. Empringham in a Capsule

- Graduated in Medicine from Queen's University and completed his family practice residency at McMaster University
- Became Assistant Medical Director at London Life in 1991
- Later, assumed role of VP and Medical Director for Great-West Life, London Life and Canada Life and is presently responsible for individual insurance life and living benefits medical underwriting and medical claims assessment

- Remains active in the insurance industry in North America as past chair of several organizations, advisor on various industry and legislative fronts, and advocate for occupational health and work-life balance

**Sign Up Early to Save!**

### **Special Draw**

Attend the conference for a chance to win a complimentary registration valued at USD\$1,350 or more, for the LIMRA Annual Conference in New York City, NY on October 28–30, 2018.

You must be present at the time of the draw to qualify. The prize is non-transferrable to another person or event, and cannot be redeemed for cash.

### **Registration Fees**

#### **Early Bird Rate (by May 11, 2018)**

LIMRA or LOMA members: CD\$595 + HST

Non-members: CD\$795 + HST

#### **Regular Rate (after May 11, 2018)**

LIMRA or LOMA members: CD\$795 + HST

Non-members: CD\$995 + HST



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