



fusion studios inc.

September 12, 2024

SEO – English & French – 16 hours @ \$75.00/hour (\$1200.00 + HST) billed monthly

- Research keywords and other companies in this keyword space then set up the management and reporting in my SEMrush software for SEO.
- At the end of each month, I will run and send a report with details on the Google organic positioning for keywords being optimized and tracked. (with a comparison from the last month).
- I will also optimize for long-tail keywords, too. Long-tail keywords are more specific search queries that have lower search volumes but more refined intent.
- Review current optimization and do further optimization on the website pages.
- Update your Google Business Profile (GBP) to ensure it is fully optimized for local SEO.
- Each week I will create a post in your GBP with an image, text and link to an item on the website.
- Each time there is a new research article or insights article, I will create a GBP post.
- Update your Bing Places to ensure it is fully optimized for local SEO.
- Review and do fixes within the Google Search Console for optimal optimization for Google.