

**Agenda Item 4(d)**  
**September 19/23 EOC Meeting**

**From:** Jacqlyn Marcus <[Jacqlyn.Marcus@valeyo.com](mailto:Jacqlyn.Marcus@valeyo.com)>  
**Sent:** Tuesday, September 12, 2023 6:07 PM  
**To:** Troy Woodland <[Troy.Woodland@cafii.com](mailto:Troy.Woodland@cafii.com)>  
**Cc:** Keith Martin <[Keith.Martin@cafii.com](mailto:Keith.Martin@cafii.com)>  
**Subject:** RE: [EXTERNAL] EOC Meeting - Media Advocacy Committee

Hi Troy:

Here are my written comments for the upcoming EOC meeting.


The Media and Advocacy Committee met on September 12/23 for its quarterly virtual meeting. We had a productive meeting, including discussion the following items:

1. Meeting & Greet with new CAFII staff hires Shanay Smith and Robyn Jennings
2. Discussion on Media consultant replacement and next steps
3. Approval to proceed with Operatic Agency Statement of Work for updates to the back-end of the CAFII website.

We also received updates from Keith Martin on upcoming webinars, research projects, and other general items. There were no concerns or major questions raised by committee members and there is general agreement that we are working well toward identified goals and plans.

The committee will next meet for its annual face to face gathering in November.

Regards,  
Jacqlyn

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