

Agenda Item 4(d)
April 25/23 EOC Meeting

- On April 3/23, Lesli Martin of Pollara Strategic Insights shared with the Research & Education Committee the results of the Deeper Dive Research which it recently conducted for our Association in follow-up to its Fall 2022 CAFII Tracking Study on 'Consumers' Satisfaction with Credit Protection Insurance'.
- On April 17/23, Lesli Martin then presented the results of the Deeper Dive Research to Board members, EOC members, and other CAFII Member representatives in an hour-long webinar-type presentation.
- During the April 25/23 EOC meeting, the R&E committee will ask for a recommendation from the EOC on how to proceed with utilization/publication of the research results. That recommendation will then go forward to the CAFII Board for its approval, followed by implementation of next steps, if any.

Andrea Stuska, Chair, Research & Education Committee