

***Agenda Item 4(d)(i)  
October 5/22 EOC Meeting***

***You're Invited!***

We are pleased to invite you to attend our CAFII Webinar on;

***Consumer Preferences and Product Development Insights  
Emerging From Recent Research  
In Financial Services and Relevant Comparator Industries***

Wednesday, October 5, 2022  
from 1:00 to 2:00 pm EDT  
via Zoom Webinar

***A CAFII-Moderated Panel Discussion with***



**Lesli Martin**  
*Senior Vice President, Pollara*  
(For capsule biography, [click here](#))

***This webinar will feature expert panelist Lesli Martin who will address the following in a  
virtual Fireside Chat with moderator Keith Martin:***

Insert copy here.

[Register Here](#)

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We look forward to welcoming you to this 2022 CAFII webinar.