

Agenda Item 4(e)
July 18/23 EOC Meeting

Research & Education Committee (Chair: Andrea Stuska; Vice-Chair: Michelle Costello)

The R&E Committee met on June 23/23 to discuss options for the 2023 CAFII research project.

After considering a few options, the Committee landed on a proposal to explore a possible commissioned research project with LIMRA/LOMA on whether Canadians in certain lower income bands are more likely to rely on CPI life and health insurance for coverage protection.

Keith and Brendan made an initial outreach to Brent Lemanski of LIMRA/LOMA in Canada to discuss this option and Keith has subsequently set out the project specifications in greater detail in a written request for research proposal to LIMRA/LOMA.

An email summarizing the proposal and next steps was shared with the R&E Committee on July 10.

Next steps: Keith, Brendan, Andrea, and Michelle will represent the R&E Committee in a clarifications-focused virtual meeting with Brent Lemanski and several of his research professional colleagues from LIMRA/LOMA in the U.S., on Monday, July 17/23.

LIMRA/LOMA will then send CAFII a formal written research proposal.

Taking into account vacation season, an R&E committee meeting will be scheduled for early September to discuss LIMRA/LOMA's written research proposal.