

Agenda Item 4(e)
June 27/23 EOC Meeting

Research & Education Committee (Chair: Andrea Stuska; Vice-Chair: Michelle Costello)

Over the past two months, the Research & Education Committee has been focused on the following initiatives:

- obtaining CAFII member consensus to include findings from the Pollara study (attitudes of consumers of credit protection insurance) in the overall presentation to regulators during the CAFII 2023 Western Canada and Atlantic Canada Insurance Regulator and Policy-Maker Visits Tours.
- obtaining CAFII member consensus to share a 'locked' or 'non modifiable' copy of the presentation with regulators/policy makers, with an emphasis that this presentation is only to be shared internally within their regulatory organizations and including “not for external distribution” on every page. By including and sharing the research CAFII conducted, CAFII continues to demonstrate that we are open and transparent and want to continue to share in a collaborative dialogue with our regulators/policy makers.

On a go-forward basis, the R&E Committee will be focused on the following:

- 2023 CAFII Research Options: Two future meetings have now been set up for the Research & Education Committee to discuss options for the 2023 research. The first meeting will occur on June 23 and the second during the week of July 10.
- Some 2023 research options to consider:
 - whether/how CPI supports consumers financial/social resiliency (or something similar.) This research possibility was recently prioritized during a CAFII member survey back in January 2023. I think it would be an excellent and timely study that many members and regulators would be interested in.
 - The R&E committee discussed last year the possibility of re-doing the travel insurance tracking study of 2018.
 - If EOC members have ideas to share for research to be conducted in 2023, please bring them forward or have your member representative on the R&E committee bring them forward at the committee meetings.