

Agenda Item 4(e)
October 24/23 EOC Meeting

Research and Education Committee (Chair: Andrea Stuska; Vice-Chair: Michelle Costello)

The R&E Committee has been very busy over the past month working closely with the LIMRA team to create and finalize the questionnaire for the CAFII 2023 research project on Credit Protection Insurance's Accessibility to and Utility for Canadian Consumer Segments.

The LIMRA team is currently programming and testing the questionnaire, so that it can be launched in the field with consumer respondents during the week of October 23 to 27/23.

A copy of the final version of the English survey questionnaire will be included in the meeting materials package for the October 24/23 EOC meeting.

The LIMRA team is aiming to finalize and share the results of this research with Canadian consumers in mid- to late November; and if CAFII decides to release those results publicly, that would be done in early 2024.