



FTC Stakeholder Kick-Off Meeting
Incentives Management Guidance
CAFII

Wednesday, July 21, 2021 2:15 PM – 3:15 PM ET

Microsoft Teams

AGENDA

	ITEM
1.	Welcome
2.	Introductions
3.	Incentives Management Guidance Overview
4.	Next Steps <ul style="list-style-type: none">• Delivery of Draft Guidance (subject to executed Confidentiality Undertaking)• Meeting Intervals (Summer and Fall 2021)

Meeting Materials:

- Agenda
- Confidentiality Undertaking