2018 Budget Options, With Varying Dues Increases Version: 10:00 am. Nov-14, 2017

			Ĩ	1		2017 Forecast	1					
	20	16 Actual	2017 Forecast ¹	2017	7 Budget	to Budget Variance		8 Budget Option; o Dues Increase	2018 Budget Option; 25% Dues Increase	2018 Budget Option; 30% Dues Increase	2018 Budget Option; 35% Dues Increase	Comment/Rationale
Revenue						Vanance						
Membership Dues	\$	435,750	\$475,426		\$559, 125	-15.0%		\$475,426	\$589,185	\$611,215	\$633,245	based on 5 Members @ upper tier dues; 5 Members @ lower tier dues: and 8 Associates @ \$4800
Interest	\$	231	\$150		\$250	-40.0%		\$200	\$200	\$200	\$200	
TOTAL REVENUE	\$	435,981	\$ 475.576	\$	559.375		\$	475.626	\$ 589.385	\$ 611,415		
			,				·		,			
EXPENSE												
Management Fees		\$279,042	\$442,000		\$500,115	-11.6%		\$510,368	\$510,368	\$510,368	\$510,368	includes two Co-Executive Directors, with provision for 5% increase; plus provision for renewal of Association Management Company administrative support model. See Mgmt. Fee
												Calculation tab.
CAFII Legal Fees/Corporate Governance		\$10,565	\$3,000		\$7,000	-57.1%		\$5,000	\$5,000	\$5,000		
Audit Fees		\$13,560	\$14,560		\$14,560	0.0%		\$14,600	\$14,600	\$14,600	\$14,600	
Insurance		\$5,238	\$4,500		\$5,500	-18.2%		\$5,000	\$5,000	\$5,000	\$5,000	
Website Ongoing Maintenance		\$13,060	\$40,000		\$33,700	18.7%		\$18,000	\$18,000	\$18,000	\$18,000	
Website SEO and Enhancements								\$14,220	\$14,220	\$14,220		includes video content development; & SEO monitoring and reporting
Telephone/Fax/Internet		\$3,538	\$4,000		\$5,000	-20.0%		\$4,500	\$4,500	\$4,500	\$4,500	
Postage/Courier		\$180	\$310		\$375	-17.3%		\$350	\$350	\$350	\$350	
Office Expenses		\$5,257	\$1,170		\$3,300	-64.5%		\$3,300	\$3,300	\$3,300	\$3,300	
Bank Charges		\$25	\$50		\$40	25.0%		\$60	\$60	\$60	\$60	
Amortization Expense		\$0							.		.	
Depreciation Computer/Office Equipment ³ Board/EOC/AGM		\$467	\$1,604		\$468	242.7%		\$1,600	\$1,600	\$1,600	\$1,600	
Annual Members Luncheon		\$12,044	\$10,247		\$13,200	-22.4%		\$14,500	\$14,500	\$14,500	\$14,500	
Board Hosting (External)		\$19,407	\$7,500		\$15,000	-50.0%		\$15,000	\$15,000	\$15,000	\$15,000	
Board/EOC Meeting Expenses		\$8,145	\$25,000		\$11,000	127.3%		\$22,000	\$22,000	\$22,000	\$22,000	
Industry Events			\$200		\$2,000	-90.0%		\$2,000	\$2,000	\$2,000	\$2,000	
EOC Annual Dinner		\$2,079	\$8		\$2,200	-99.6%		\$2,400	\$2,400	\$2,400	\$2,400	
Total Board/EOC/AGM		\$41,675	\$42,955		\$43,400	-1.0%		\$55,900	\$55,900	\$55,900	\$55,900	
Provincial Regulatory Visits		\$10,395	\$10,000		\$8,000	25.0%		\$12,000	\$12,000	\$12,000	\$12,000	
Research/Studies		\$1,356	\$35,000		\$50,000	-30.0%		\$70,000	\$70,000	\$70,000	\$70,000	
Regulatory Model(s)			\$15,000		\$20,000	-25.0%		\$30,000	\$30,000	\$30,000	\$30,000	includes provision for legal advice re RIA representatiion on
		\$0										Sask, Alta, Manitoba; possible new RIA regime in BC; new single integrated regulators in Ontario and Alta; and additional \$5K re
Federal Financial Reform		\$0 \$0	6 0		£2,000	-100.0%		¢500	@F00		\$500	Quebec Bills 141 and 150
Media Outreach		Ф О	\$0 \$35.873		\$2,000 \$20,000	-100.0% 79.4%		\$500 \$35,000	\$500 \$35,000	\$500 \$35,000		includes media training session; media consultant support; and
		\$28,589	\$30,673		\$20,000	79.4%		\$35,000	\$35,00C	φ35,000	φ35,000	outreach to key influencers
Marketing Collateral		\$28,589 \$1,781	\$0		\$7.000	-100.0%		\$2,000	\$2,000	\$2,000	\$2.000	budget provision requested by Media Committee
actical Communications Strategy		\$446	\$515		φ1,000	100.070		\$2,000	\$2,000	\$0	\$2,000 \$0	sugger provision requested by weak committee
CAFII Reception Events		φ++0	\$500					\$500	\$500	\$500	\$500	
Speaker fees & travel			\$0		\$4,000	-100.0%		\$2,000	\$2,000	\$2,000	\$2,000	
Gifts		\$221	\$500		\$500	0.0%		\$500	\$500	\$500	\$500	
AFII 20th Anniversary Celebration		*	\$26,495		\$27,685			\$0	\$0	\$0		
TOTAL EXPENSE	\$	415,395	\$ 650,537	\$	752,643	-13.6%	\$	785,398	\$ 785,398	\$ 785,398	\$ 785,398	
Excess of Revenue over Expenses	\$	20,586	-\$ 174.961	-\$	193.268	-9.5%	-\$	309,772	-\$ 196.013	-\$ 173,983	-\$ 151,953	1
Unrestricted Net Assets (beginning of year)	\$	307,692	\$328.278	, w	\$328,278		\$	153.317	\$ 153,317	\$ 153,317	\$ 153.317	1
	Ť			1			-\$	156,455	-\$ 42,696			1
Unrestricted Net Assets (end of year)	\$	328,278	\$153,317		\$135,010							

Explanatory Notes: (1) 2017 Forecast includes January to October actuals and forecast for November and December

(3) Amortization of office equipment based on 4 year straight line depreciation

2018 Management Fees Calculations Version: 10:00 am Nov-14, 2017

Two Co-Executive Directors Option		nount	Notes		
Association Management Company support, following Board	\$	151,000.00			
approval of CAFII Support Review Recommendations			(Admin Co-ordinator @ 5 days/wk; Controller @ 0.7 days/wk; IT Admin/Webmaster @ 0.5 days per/wk)		
Two Co-Executive Directors: one @ 5 days per week; one at 4.5 days per week	\$	359,368.00			
Total	\$	510,368.00	-		
