Website Analytics

January 2018

Keyword Rankings

Nov 2017 - Jan 2018



89 KEYWORDS

21% if first page rankings 39% is second page rankings

25% third page rankings

Top 5 Rankings

Keyword	Search Engine	Rankin g_
loan disability insurance	Google.ca	2 13
what is credit protection insurance	Bing.ca	2 14
what is credit protection insurance	Google.ca	3 3
what is mortgage life insurance	Bing.ca	3 🛊
mortgage loan life insurance	Google.ca	5 36

Top 3 Improved Rankings

Keyword	Search Engine	Rar g	nkin
disability mortgage insurance	Google.ca	34	54
where do i get mortgage life insurance	Google.ca	43	22
what is credit insurance premium	Google.ca	12	16

Website Analytics

Nov 2017 - Jan 2018 (YOY)

141%
Users

144% Page Views

Conversion	Total
Form submission (English)	8
Form submission (French)	3
Phone clicks	2
Email clicks	1