





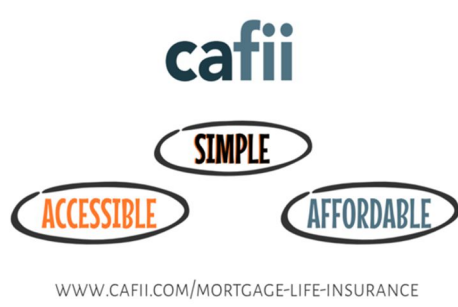
# CAFII WEBSITE VIDEO – JOB LOSS INSURANCE

“What is job loss insurance?”

April, 2020

(Graphics are from a previous video and are for illustrative purposes only)

Audio	Story Board Description	Time	
Dave has a wife and son, and is the family’s main income earner.		5 sec	Put family names on storyboard graphic: <b>Dave, Susan and Todd</b>
Like many people, Dave has a number of loan payments to make each month. These include for a mortgage, a car loan, and a credit card.		9 sec	
Dave is worried that should he lose his job, he won’t be able to make his monthly debt payments.		6 sec	
So he asks his financial institution about Job Loss Insurance. Dave is told it can help people like him on a temporary basis to make certain debt payments should he involuntarily lose his full-time employment.		14 sec	

<p>Dave qualifies for Job Loss Insurance, and applies it to his mortgage, personal loan, and credit card.</p>		7sec	Good.
<p>This means should Dave involuntarily lose his job, he will have a period when he won't have to make monthly payments on three of his largest debts.</p>		9 sec	
<p>Knowing they have Job Loss Insurance in place, gives Dave and his wife greater peace of mind.</p>		6 sec	
<p>CAFII: Making insurance simple, accessible and affordable</p>		5 sec	
<p>Total:</p>		1.01 min	