

Agenda Item 5(c)(i)
May 23/17 CAFII EOC Meeting

CAFII Presentation to CISRO, June 2/17, Saskatoon

Proposed Title: CAFII: Past, Present, and Future

- Brief History of CAFII (B. Wycks)
- Who We Are/About CAFII (B. Wycks)
- Our Value Proposition:
 - For Members (A. Stuska, C. MacLean, and S. Sykes); and
 - ;For Regulators and Policy-Makers (B. Wycks and K. Martin)
- Current Research, Regulatory Issues/Hot Buttons, and Initiatives:
 - High level results of Towers Watson research study on consumer value proposition of CGI mortgage life insurance versus individual life insurance (B. Wycks and K. Martin);
 - Work of Travel Medical Experts Working Group (B. Wycks and K. Martin);
- Website modernization, with a consumer education and making insurance simple and accessible focus (K. Martin);
- Strategic Plan Development Initiative (K. Martin);
- Open offer to collaborate with CISRO on harmonization initiatives and other issues of multi-jurisdictional interest (A. Stuska)
- Q&A/Dialogue