Working Group on AMF Embedded Credit Card Insurance Coverages—Options around Applying the RADM

http://legisquebec.gouv.qc.ca/en/ShowDoc/cr/D-9.2,%20r.%2016.1

March 6 2020 Notes in Red

March 13 2020 Notes in Blue

May 20 2021 Notes in Orange

May 27 2021 Notes in Green

June 3 2021 Notes Red-Purple GO TO THE BOTTOM OF THIS DOCUMENT

June 10 2021 Notes Green GO TO THE BOTTOM OF THIS DOCUMENT

RADM	Wording	Option "Creative	Option "Compliance"
<u>#</u>		Solutions"	
19	CHAPTER III	N/A	N/A
	OFFER OF INSURANCE PRODUCTS THROUGH A		
	DISTRIBUTOR		
	M.O. 2019-05, c. III.		
	DIVISION I		
	GENERAL PROVISIONS		
	M.O. 2019-05, Div. I.		
	O This should be to a discount that all an income during		
	19. This chapter applies to an insurer that offers insurance products		
	through a distributor in accordance with Title VIII of the Act		
	respecting the distribution of financial products and services		
	(<u>chapter D-9.2</u>). M.O. 2019-05, s. 19.		
	DIVISION II		
	INFORMATION TO BE PROVIDED TO THE AUTHORITY		
	M.O. 2019-05, Div. II.		
20	9	Straightforward	Straightforward—not an issue
	20. Before offering an insurance product through a distributor, the	Insurers can change periodically	
	insurer must, in addition to the information required under section	mourers can change periodically	

	66 of the Insurers Act (chapter A-32.1), disclose the following information to the Authority: (1) the name and contact information of the third party to which the insurer has entrusted the performance of the obligations of an insurer with respect to the distribution of a product through a distributor, if applicable; (2) the hyperlink or any other means to access the distributor's offer through the Internet, if applicable; (3) the contact information of the insurer's assistance service referred to in section 27. The insurer must notify the Authority of any change to the above information within 30 days of such change. An insurer that removes a distributor from its list of distributors must indicate to the Authority the reasons for such removal. M.O. 2019-05, s. 20.	Would not be hard to do	
21	21. The insurer must disclose annually to the Authority the following information for each product offered through a distributor: (1) the number of insurance policies and certificates issued and the amount of premiums written; (2) the number of claims and the amount of indemnities paid; (3) the number of rescissions and cancellations; (4) the remuneration paid to all distributors and third parties referred to in subparagraph 1 of the first paragraph of section 20. M.O. 2019-05, s. 21.	Some of this information is not relevant Distributor pays insurer so does not make sense to report on item 4 Explanation that there would have to be distinctions due to different nature of business Certificates are in bulk How is cancellation defined? Is it cancellation of credit card? No remuneration paid to distributors Reporting on cancellation is not useful insurance information to the AMF How deal with a card that has never been used?	Question: what happens if an individual credit card has multiple insurers for different imbedded products? Could try to focus on certificates and not the card itself, which is the product. Cancellations can be recorded as cancelled credit cards with the note that it may not be due to the embedded insurance Remuneration can be identified as none if remuneration is not paid.

		Align Annual Statement on Market Conduct with this reporting; much of this is in the Annual Report Support for this approach Should NOT report on premiums because it is not end customer premium it is distributor to	
		insurer—need to see if it is covered in Annual Statement Loss ratio is not sensible measure when premium is not paid by	
22	DIVISION III DOCUMENTS AND INFORMATION TO BE PROVIDED TO THE CLIENT M.O. 2019-05, Div. III. 22. Before offering a product through a distributor, the insurer prepares the product summary in accordance with sections 28 and 29. The insurer mandates the distributor to deliver the summary to the client at the time it offers the product to him, together with a fact sheet in the form set out in Schedule 2. M.O. 2019-05, s. 22.	customer PLAN A Could ask the AMF is could just post it on the website and tell the customers they can go look for it there There is a disclosure box where the link to the website could be seen – need to show APR and core fees PUT ON WEBSITE—DIRECT CARD APPLICANTS TO SITE ALTERNATIVELY: PLAN B When is the right time and what is the right method to offer it to the client? Can get consent to send it afterwards? (BPI – currently TD asks for consent to share it with the fulfillment package currently) ADD LINK TO DISCLOSURE ALTERNATIVELY: PLAN C	Need to confirm that this can be done by website except for contact centre interactions where the customer needs to be directed to the website URL of the insurer

		Will provide documentation in mail after enrollment the Product Summary and Fact Sheet Not offered at time of sale But this would increase the size of the package MAIL OUT IN FULFULMMENT PIECE	
23	23. Where the means of communication used to offer the product does not enable the distributor to deliver the summary and the fact sheet at the time the product is offered, the insurer must include in the mandate it entrusts to the distributor the obligation to inform the client of such inability. The insurer must also ensure that the distributor is required to obtain at that time the client's consent to receive those documents no later than when the policy or insurance certificate is delivered and to mention the information contained in those documents to the client. M.O. 2019-05, s. 23.	Dealt with already	See above
24	24. The insurer must be able to provide, at the client's or the Authority's request, all information and documents presented to the client at the time the insurance product was offered to him, particularly the summary and the fact sheet. M.O. 2019-05, s. 24.	Can not do this easily Can offer to send the product summary and fact sheet if the customer asks for it Could if customer asks for this information then a link can be provided to customer where they can find it	If company's have an archival history with version control this can be managed
25	25. Where personal information of a medical or lifestyle-related nature is collected from the client, the notice of specific consent provided for in section 93 of the Act respecting the distribution of financial products and services (chapter D-9.2), applicable under section 437 of that Act, must be delivered to the client if the distributor wishes to allow its clerks to use the information it holds	None of the information collected from a customer has any bearing on their insurance benefits in embedded credit card insurance "No personal information is collected for the insurance benefits"—N/A ALTERNATIVELY:	No such information is collected by distributors and is only used by insurers at time of claim

	on the client for purposes other than those for which it was collected and be in the form set out in Schedule 3. M.O. 2019-05, s. 25.	Insurance company does not see anything about customer until a claim explain this to AMF Any information collected must be compliant with PIPEDA	
26	26. Where the distributor offers the client financing that requires him to subscribe for insurance to secure the repayment of the financing, the notice of free choice provided for in section 443 of the Act respecting the distribution of financial products and services (<u>chapter D-9.2</u>) must be delivered to the client and be in the form set out in Schedule 4. M.O. 2019-05, s. 26.	N/A	N/A
27	27. The insurer must have an assistance service to answer questions from the distributor regarding each product offered. M.O. 2019-05, s. 27. DIVISION IV SUMMARY M.O. 2019-05, Div. IV.	Not a problem to comply	Not a problem to comply. Distributor needs to have a contact person, perhaps an insurer, who could answer questions.
28	28. The summary may pertain only to the product and must satisfy all the following conditions: (1) it must be concise; (2) it must explain the product; (3) it must be written in language that is clear, readable, specific and not misleading so as to highlight the essential elements for informed decision-making and not cause confusion or misunderstanding; (4) it must present accurate information; (5) it must not contain any advertising or promotional offer; (6) it must not be the insurance policy or certificate. Where necessary, the insurer may refer the client to the relevant sections of the insurance policy to obtain additional information not found in the summary. M.O. 2019-05, s. 28.	Provision is probably fine It is what is in the summary that is the concern	NBI attempted to refer to certificate and got pushback from the AMF who wanted references in the summary itself. Exclusions—NBI just wanted to include the main exclusions and referred to the certificate for additional exclusions; AMF said that all the exclusions needed to be in the Summary itself. Desjardins—18 causes of cancellation that would lead to a claim payout—listed 5 of them and referred to the certificate for the remainder As a result NBI's Summary is 15 pages.

Pre-existing conditions is a difficult exclusion to explain. Try to use clear language that is simpler than the certificate.
Draft Summary review—see page 12.

- **29.** The summary must present the following information:
- (1) the insurer's name and contact information;
- (2) the client number of the insurer registered in the Authority's register of insurers and the Authority's website address;
- (3) the name and type of product offered;
- (4) the eligibility criteria;
- (5) the name and contact information of the distributor that offers the product;
- (6) the product coverage, exclusions and limitations;
- (7) any other specific clauses that may affect the insurance coverage;
- (8) warnings about the consequences of misrepresentations and concealment;
- (9) the client's right of cancellation, its duration and the procedures for exercising it;
- (10) the rules applicable to the temporary insurance, if applicable;
- (11) the information that the client must be made aware of in accordance with section 434 of the Act respecting the distribution of financial products and services (<u>chapter D-9.2</u>);
- (12) the premiums and other fees and expenses, including the applicable taxes, or, if an exact amount cannot be indicated, the criteria used to determine it:
- (13) an indication that the premium is fixed or likely to vary over time:
- (14) the insurer's website address providing access to the information on where the client can file a complaint with the insurer and a summary of the complaint processing policy provided for in the second paragraph of section 52 of the Insurers Act (chapter A-32.1);
- (15) the manner in which the specimen of the policy or the insurance certificate can be accessed on the insurer's website. Where the policy provides for a formula to calculate the portion of the refundable premium in the event of cancellation, the insurer must indicate as such in the summary and include an example of its application.

M.O. 2019-05, s. 29.

General thoughts on product summary: credit cards have different amounts of insurance coverage.

One summary for each insurance product? Some in industry would prefer not to have a summary for each coverage.

Some card issuers have certificates that are combined, some have them separate.

Operationally, could have different sections in summary. Better perhaps to combine the information. AMF wants the Summary to be concise.

AMF has indicated that one Summary for multiple coverages is acceptable.

But could be difficult where different insurers for different components

- Insurer's name and contact information—may have multiple insurers—so need each of them to be listed – should be straightforward
- 2) Straight forward
- 3) Straight forward
- 4) Don't need to be eligible to enroll, you are automatically enrolled. NBI said that the principal cardholder was eligible. Concierge service should not need to be included—only insurance needs to be included.
- 5) Straight forward (bank typically)
- 6) Exclusions and limitations—with multiple benefits could be a lot of pages and effort. How best to deal with this? Summary should not be a word for word replica of the certificate. Desire is to be high level and reference the certificate.
- 7) Wrapped this around claim.
- 8) Tied to 7. A bit broader.
- 9) Client's right of cancellation is for credit card not embedded insurance. If enroll in this card you get these coverages; otherwise you can cancel the card.
- 10) Not applicable to any embedded insurance.
- 11) This is about claims and how to present it, what to do if the claim is refused. Must do more than just refer to certificates. AMF wants more detail than that. So added all the

of the credit card insurance benefits.

Very difficult to operationalize the sharing of summaries.

NEED to avoid providing this Summary at time of offer in branch. Provision #22 looks at that. Can be part of the package sent to customers.

#1 OK #2 OK #3 PRODUCT NOT OFFERED #4 OK

Scott Kirby feels problem elements are:
#8,9,10
#8 has to not be at time of enrollment but is at time of claim
#9 need to tell customer they can cancel by cancelling the card
This is the recommended approach which had support from the group.

- provisions that are in the certificate with respect to claims.
- 12) Can just say there is no premium for the client.
- 13) Premium is fixed at zero. Did not disclose card fees.
- 14) Straight forward.
- 15) A bit of a challenge. There is no refund calculation to show. "If the card is cancelled there is no refundable premium for the insurance coverages." Or...just be silent. Say nothing. "Where the policy provides for" gives a way out.

FACTSHEET—at NBI for all summaries there is an introductory statement where the coverages are listed, premium is listed as zero etc. Notice of resolution (ck) at end. Notice of recission—say that the first contract remains in force, notice of recission is incorrect.

Alternatively, could try to ask for it to not be included at all. Perhaps provide an example—for example, you cannot cancel an element of a group policy and then pay less for the benefits. Same concept with credit cards. PLAN A: try to explain why customers cannot opt out, so this does not apply—confusing, not relevant PLAN B: say can cancel credit card if you don't want coverage Direct it back to Bank policies #10 N/A but don't need to worry about it #12 How solution this? There is no premium paid by the customer; it is paid by the bank. However, could use high-level phrasing to educate customer "How much am I paying for the insurance coverage" "This insurance coverage is an additional coverage at no additional price to you. Bank X pays

the premium to provide coverage for all customers with the card." Definitely do not want to get into the numbers. **ALTERNATIVELY** could simply say there are not fees for you the consumer." PLAN A: "coverage is provided under benefits and no premium is charged to the cardholder" #13—can tie this into the same point "premium are not charged to cardholder" #12 and #13 can be addressed together #14 are there any concerns about providing the insurer's website? Should replicate the approach we take with other products #15 Response: "Not applicable" There is no premium so not capability for a refund #9 is also applicable to #15

30	30. The insurer must, as soon as the client has subscribed for or enrolled in the insurance contract, provide the client with the following documents: (1) a summary of the information collected from the client; (2) the policy, the insurance certificate or the temporary insurance. M.O. 2019-05, s. 30.	#1 Similar to provisions discussed earlier Information collected from client is not collected in relation to insurance it is in relation to the credit card application The information is relevant when the card is issued in relation to the insurance But would not know who is insured until there is a claim We can achieve this outcome without "conforming to regulation" "No information collected about client so not relevant" #2 providing certificate is not a problem (part of credit card package); temporary insurance is not applicable	This is related to insurance only. The only information collected is related to the card, so 30 (1) is N/A.
31	31. The notice of rescission provided for in section 440 of the Act respecting the distribution of financial products and services (<u>chapter D-9.2</u>), which must be delivered to the client by the distributor, must be in the form set out in Schedule 5. M.O. 2019-05, s. 31.	This is a challenge There are no cancellation rights Embedded in credit card	There are no cancellation rights. AMF wants this put into the Summary . It is at the very end.
32	32. The insurer must make the product summary and a specimen of the policy or the insurance certificate accessible on its website for	Probably most customers would look at distributors' websites	Straight forward.

	each product offered by a distributor, as well as any available endorsement, if applicable. M.O. 2019-05, s. 32. NOTE This section will come into force on 13 June 2020 excluding the been in force since 13 June 2019.	But probably already doing this so is fine	Will this be posted for everyone or just for Quebec residents? Do not say it is for Quebec only for embedded products.
			NBI has not included the Fact Sheet and the AMF has not said anything.
33	n force: 2020-06-13 DIVISION V SUPERVISION OF DISTRIBUTORS M.O. 2019-05, Div. V. In force: 2020-06-13 ③ 33. The insurer must monitor and supervise the offering of insurance products by its distributors. To that end, it must adopt and implement procedures that enable the supervision and training of its distributors and the natural persons to whom they entrust the task of dealing with clients in order to ensure compliance with the requirements under the Act respecting the distribution of financial products and services (chapter D-9.2) and this Regulation. M.O. 2019-05, s. 33.	#33 and #34 go together Cannot supervise because there is no offering; can do training on what is included in benefit Supervision of offering does not apply Distribution of credit card—can indicate what is the coverage, and that is the extent of it; if there are questions about exclusions, how it works, provide them with number of provider and they can speak to them Risk inviting conversations that cannot be held with non-licensed individuals Training could be coverages and details can be sent to provider (insurer)	

		#34 I) is asking for quite
		specific details
		"This is not possible for
		embedded coverages,
		training is just to indicate
		the coverages"
		Training needs to be less
		prescriptive than in regs
		Training for embedded
		coverages would be
		different
		PROVIDING
		INFORMATION TO THE
		DISTRIBUTION CHANNEL
		ABOUT THE PRODUCT—
		not classrooms etc.
		"What is training?"
		perhaps need to show
		samples
34	n force: 2020-06-13	See #33
	①	
	34. The training provided by the insurer must cover the following:	
	(1) the insurance product, particularly the coverage offered, the	
	eligibility criteria and the applicable exclusions and limitations;	
	(2) the distributor's legal obligations;	
	(3) the insurer's complaint processing policy;	
	(4) the practices promoting the fair treatment of clients;	
	(5) the filing of a claim.	
	M.O. 2019-05, s. 34.	
35	DIVISION VI	#1)
	PROHIBITIONS	Distributor is not being
	M.O. 2019-05, Div. VI.	compensated so this is
1	139	entirely not applicable
		entirely not applicable

	35. For insurance products referred to in paragraph 5 of section 424 and paragraph 1 of section 426 of the Act respecting the distribution of financial products and services (chapter D-9.2), no insurer may: (1) enable the distributor to keep its remuneration within a time period not commensurate with the term of the product, which time period may not, however, be less than 180 days; (2) pay to the distributor a bonus or a share in the profits based on contract experience; (3) set different commission rates applicable to a distributor for products with similar insurance coverage. M.O. 2019-05, s. 35.	#2) Not applicable Not really about profits #3) Not applicable
36	CHAPTER IV TRANSITIONAL AND FINAL PROVISIONS M.O. 2019-05, c. IV. 36. This Regulation replaces the Regulation respecting distribution without a representative (chapter D-9.2, r. 8). M.O. 2019-05, s. 36.	Transitional
37	37. For the period from 13 June 2019 to 12 June 2020, any delivery to the client of a distribution guide forwarded to the Authority before 13 June 2019 in accordance with section 414 of the Act respecting the distribution of financial products and services (chapter D-9.2), including, if applicable, delivery to the client of the fact sheet in accordance with the Notice regarding the offering of insurance products by automobile and recreational and leisure vehicle dealers, is equivalent to the delivery of a summary and a fact sheet in accordance with section 22 of this Regulation. Similarly, access to such a distribution guide on the insurer's website during that period is equivalent to access to the summary in accordance with section 32 of this Regulation. M.O. 2019-05, s. 37.	Transitional

Just address the problems with the Fact Sheet
Do not provide solutions
Can forward any issues to the AMF
Address however all the problems with the Fact Sheet

"It's your choice" wrong Etc. First section is misleading Remuneration – just wrong Wrong information

Right to Cancel – just not correct

Does not apply

Perhaps have our own version of a Fact Sheet that is more accurate?

Approach to the AMF

Written submission? Themes of issues

Product Summary and Fact Sheet / Disclosures Training

Trying to explain what we addressed and why we addressed items in a specific way

Better informing customers is critical Here is how we would distribute these documents

Have our plan B and C

"These pieces are not relevant"

Annual Statement on Market Conduct

Written submission

Try to address their concerns in a way that is much better



FACT SHEET

The purpose of this fact sheet is to inform you of your rights. It does not relieve the insurer or the distributor of their obligations to you.

LET'S TALK INSURANCE!

Name of distributor:
Name of insurer:
Name of insurance product:



IT'S YOUR CHOICE

You are never required to purchase insurance:

- · that is offered by your distributor;
- · from a person who is assigned to you; or
- to obtain a better interest rate or any other benefit.

Even if you are required to be insured, **you do not have to** purchase the insurance that is being offered. **You can choose** your insurance product and your insurer.



HOW TO CHOOSE

To choose the insurance product that's right for you, we recommend that you read the summary that describes the insurance product and that must be provided to you.



DISTRIBUTOR REMUNERATION

A portion of the amount you pay for the insurance will be paid to the distributor as remuneration.

The distributor **must** tell you when the remuneration exceeds 30% of that amount.



RIGHT TO CANCEL

The Act allows you to rescind an insurance contract, **at no cost**, within 10 days after the purchase of your insurance. However, the insurer may grant you a longer period of time. After that time, fees may apply if you cancel the insurance. **Ask** your distributor about the period of time granted to cancel it **at no cost**.

If the cost of the insurance is added to the financing amount and you cancel the insurance, your monthly financing payments might not change. Instead, the refund could be used to shorten the financing period. Ask your distributor for details.

The Autorité des marchés financiers can provide you with unbiased, objective information. Visit www.lautorite.gc.ca or call the AMF at 1-877-525-0337.

Reserved for use by the insurer

This fact sheet cannot be modified

Participants, 6 March 2020 Meeting

Scott Kirby, Chair Keith Martin Karyn Kasperski, RBC Insurance Isabelle Choquette, Desjardins Charles Andre Roy, Desjardins Brendan Wycks, CAFII Michelle Butler, Scotiabank Peter Thorn TD Greg Shirley Manulife Monika Spudas Manulife

Participants, 13 march 2020 Meeting

Isabelle Choquette, Desjardins
Scott Kirby, TD Insurance
Peter Thorn, TD Insurance
Martin Boyle, BMO
Monika Spudas, Manulife
Greg Shirley, Manulife
Tracey Torkopolous, Assurant
Michelle Butler, Scotiabank
Keith Martin, CAFII

General Comment—trying to meet the outcomes expected from AMF, but not trying to comment If comply, implies that regulation applies and is an offer

Working Group Members Embedded Credit Card Coverages

Scott Kirby, Chair
Martin Boyle, BMO Insurance
Isabelle Choquette, Desjardins (to be assisted by two people)
Mandy Rutten, CIBC
Michelle Butler, Scotiabank
Karyn Kasperski, RBC Insurance
Pete Thorn, TD Insurance
Monika Spudas, Manulife
Greg Shirley, Manulife
Tracey Torkopoulos, Assurant

Brendan Wycks, CAFII Keith Martin, CAFII

Summary Notes of the 3 June 2021 Working Group Meeting

These notes are not captured in a column in the RADM document because this meeting mostly concentrated on reviewing some documents related to the Product Summary. There is a template of the Product Summary produced by CAFII that was reviewed, but most of the discussion was around the response that National Bank Insurance had received from the AMF to their proposed revised Product Summary. The AMF said that if there were more than one type of insurance then a separate Product Summary was required. By way of example, travel insurance (health/medical, baggage, trip interruption, trip cancellation) could be covered in one Product Summary, but a different product like purchase insurance required a separate Product Summary. There was much discussion about how to fulfil on multiple Product Summaries, as it was difficult to provide multiple documents to consumers. There was a consensus that the booklets that are sent to consumers when they take out a credit card could be combined into one.

In Attendance:

Karyn Kasperski	RBC Insurance <i>Co-Chair</i>	
Scott Kirby	TDI Co-Chair	
Silvana Capobianco	BMO Insurance	
Greg Caers	BMO Insurance	
Mandy Rutten	CIBC Insurance	
Anu Bains	CIBC Insurance	
Penny Cordogiannis	RBC Insurance	
Trish Facciolo	RBC	

Marie Nadeau	National Bank Insurance
Michelle Butler	Scotiabank
Tracey Torkopoulos	Assurant
Jennifer Russell	Assurant
Nadine Roy	Assurant
Isabelle Choquette	Desjardins
Monika Spudas	Manulife
Kuzio, Sherri	Scotiabank

Staff: Brendan Wycks, Keith Martin

Summary Notes of the 10 June 2021 Working Group Meeting

These notes are not captured in a column in the RADM document because this meeting mostly concentrated on reviewing translated documents relating to the AMF's response to National Bank Insurance's (NBI) revised Product Template. The 12-page Product Summary and the AMF's response were shared with Working Group members, and were the focus on discussion. Marie Nadeau of NBI summarized the AMF's responses, which included that not all exclusions needed to be laid out—it was better to "bucket" them. The AMF also felt that there needed to be a separate Product Summary for each product category—so in NBI's case, a product summary for purchase insurance, and a separate one for travel insurance (travel medical, baggage, trip cancellation, trip interruption etc.). There was much discussion among Working Group members about how to operationalize some of these expectations, noting that travel insurance could include life and health insurance as well as P&C insurance (e.g. car rental insurance). Nearly all members said that different product summaries would need to be added together in the fulfilment package ("booklets") provided to consumers. There was concern that if the AMF did not "sign off" on the approach members took, this could lead to expensive and time-consuming processes being put in place and then potentially being told by the AMF that the approach taken did not meet its expectations.

In Attendance:

Karyn Kasperski	RBC Insurance <i>Co-Chair</i>
Scott Kirby	TDI Co-Chair
Silvana Capobianco	BMO Insurance
Greg Caers	BMO Insurance
Mandy Rutten	CIBC Insurance
Anu Bains	CIBC Insurance
Penny Cordogiannis	RBC Insurance
Trish Facciolo	RBC
Marie Nadeau	National Bank Insurance
Michelle Butler	Scotiabank

Tracey Torkopoulos	Assurant
Jennifer Russell	Assurant
Nadine Roy	Assurant
Isabelle Choquette	Desjardins
Monika Spudas	Manulife
Kuzio, Sherri	Scotiabank
Susan Johnston	RBC Insurance
Pete Thorn	TDI