

Summary & Investment

Scope of Work	Investment
1) Video Production Creation of three white board videos.	\$18,000
2) Website Enhancements: Consumer Examples Development & Deployment of 10 examples on product & FAQ pages.	\$7,000
3) Improve Search Results: Product Optimization Optimization of the products on your website currently trending positively in search.	\$4,000
4) Actionable Insights: Reporting Bi-Annual Reporting (2 Total)	\$3,000
<input type="checkbox"/> 5) Organization Voice: LinkedIn Optimization & Content Distribution <ul style="list-style-type: none"> • Optimization of your Profile • Graphic Design, Content, Analytics & Measurement for posting of Consumer Examples, Video & any relevant research Identified by Cafii. 1 post per month for 12 months. 	\$7,500
Subtotal	\$32,000
HST 13%	\$4,160
Total	\$36,160