



May 23, 2013

Dear Stakeholder:

**Re: Release of CCIR Position Paper**

***Electronic Commerce in Insurance Products***

We are pleased to announce the release of a CCIR paper entitled *Position Paper: Electronic Commerce in Insurance Products* for a 60 day consultation period.

This is the second paper from the Electronic Commerce Committee (ECC). ECC's objective with this position paper is to communicate back to stakeholders what we have learned from the consultation and to set out ECC's recommendations to CCIR members regarding the issues discussed. These recommendations are intended to afford consumers with an adequate level of information and protection regardless of how the insurance is sold.

The position paper is attached to this e-mail. It is also available on the CCIR website ([www.ccir-ccrra.org](http://www.ccir-ccrra.org)). CCIR encourages all interested parties to review and comment on the paper. We ask for comments to be submitted by July 26, 2013.

Electronic submissions would be preferred. Please note that CCIR intends to publicly release all submissions received pursuant to this consultation process by posting them on the CCIR web site.

All submissions should be forwarded to the CCIR Secretariat e-mail: [ccir-ccrra@fscs.gov.on.ca](mailto:ccir-ccrra@fscs.gov.on.ca)

Sincerely,

Carolyn Rogers  
CCIR Chair