

***Agenda Item 6(c)
April 27/21 EOC Meeting***

Results and Next Steps Arising From CAFII Outreach to EOC Members Re Creating Better Engagement and A Succession Pipeline of CAFII Committee Chairs and Other Volunteer Leadership Roles; and Need To Secure Near-Term Successor Chairs for Two CAFII Committees

From: Brendan Wycks

Sent: April-14-21 5:14 PM

To: EOC Members

Subject: Follow-Up Re Proposed Mechanisms For Creating Better Engagement/Succession Pipeline of CAFII Committee Chairs and Other Volunteer Leadership Roles

CAFII EOC Members:

In follow-up to the EOC's discussion of this matter at its March 30/21 meeting, please find attached an updated CAFII Committees Directory as at April 2021, which sets out who currently sits on each of our Association's committees by name and company affiliation.

Also, below, just above my signature block, you'll find a short description of each committee's area of focus/mandate.

Please be reminded that we are currently seeking nominees/expressions of interest for

- a new Chair of the Travel Medical Insurance Experts Working Group (given Afzal Baig's recent vacating of this position, having just transitioned into a new position at TD Insurance);
- a new Chair of the Media Advocacy Committee, given Charles Blaquiére's expressed intention to step down from that role in the near future;
- a Vice-Chair of the Executive Operations Committee;
- a Vice-Chair of the Market Conduct & Licensing Committee;
- a Vice-Chair of the Research & Education Committee;
- a Vice-Chair of the Media Advocacy Committee;
- a Vice-Chair of the Travel Insurance Experts Working Group;
- a Vice-Chair of the Networking & Events Committee; and
- new/additional members for each of

-Networking & Events Committee;
-Market Conduct & Licensing Committee;
-Research & Education Committee;
-Media Advocacy Committee; and
-Travel Insurance Experts Working Group.

Please consider this opportunity; consult with others within your member organization; consult with your CAFII Board member, as appropriate; and respond to Keith Martin and me by Thursday, April 22 at 4:00 p.m. with the name(s) and contact information for any nominee(s) that you would like to bring forward.

Self-nominations are permissible and acceptable.

The Market Conduct & Licensing Committee advises CAFII management on strategy and content input for the Association's written submissions to and preparation for meetings with insurance regulators and policy-makers; and other regulatory and governmental authorities.

Ideal participant: compliance / legal officers involved in regulatory oversight

The Research & Education Committee determines how CAFII should invest/spend its annual research budget; and after that is decided, it oversees the specifics of how the research is designed and executed

Ideal participant: strategists / people involved in research / business line individual with an interest in key messages to share publicly

The Media Advocacy Committee is responsible for determining and overseeing how CAFII should invest/spend its annual website enhancements budget, and also formulates the Association's media relations strategy

Ideal participant: media spokespersons at CAFII members / staff executives interested in media strategy / website strategists

The Travel Insurance Experts Working Group reviews, monitors, and advises CAFII management on industry issues related to travel insurance

Ideal participant: knowledgeable experts on travel insurance (travel medical; trip cancellation, etc.)

The Networking & Events Committee advises CAFII management on desirable content/subject matter and potential speakers and panelists for CAFII Receptions, Webinars, and the Annual Members' and Associates' Luncheon

Ideal participant: staff executives with experience and/or keen interest in industry insights/intelligence, events, webinars, and compelling speaker/panelist prospects

Thanks and best regards,

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