

From: Keith Martin

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Subject: CAFII: First LIMRA Video is Now in Production

Hello CAFII Board, EOC, and Research & Media Committee member:

I am pleased to share that CAFII's first video related to the LIMRA research is now complete.

We have been sharing versions of the video with our volunteers and received much helpful input, which has been incorporated into this final version.

While this is now "post production" I am just sharing the links internally for now, and will arrange to have this posted on the CAFII public website next Tuesday, March 11.

Also, a second video on the LIMRA research is in development and I will share more on that in the coming weeks.

Many thanks to our media consultant, Wendy Bairos, for stickhandling this process for us.

CAFII - Animations - Role of CPI - English

<https://vimeo.com/keywestvideoinc/review/1046792958/78f7293c49>

CAFII - Animations - Role of CPI - French

<https://vimeo.com/keywestvideoinc/review/1062749375/cec7ee7b00>

thank you,

--Keith

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