

Email from Jenny Faucher, President & CEO, Managing Matters
February 11, 2025

External (jenny@managingmatters.com)

[Report This Email](#) [Stay Safe Online](#)

Dear Keith,

Thank you very much for taking the time to connect with me today. As always, it was so valuable to have the connection time together. I'm attaching the save the date for the Client Leadership Forum in PA. As mentioned it's free to attend, and you just have to get yourself there. The Leadership Forum is a 2-day educational offering we provide to our clients to help them be better leaders. As soon as I get more information, I will send your way!

As mentioned, on our call I'm thrilled to announce that MM has been acquired by Association Headquarters. Founded in 1978, [Association Headquarters](#) is an AMC-accredited, New Jersey-based Association Management Company, with an incredible track record of client and team success. They have over 165 staff and multiple centres of excellence for service delivery and internal team support and delivery.

This strategic partnership will allow us to enhance the services and resources available to CAFII while maintaining the high level of support and personalized attention you have come to expect from us.

What to expect?

- ✓ Your dedicated team is not changing, and we will continue to serve you with the same commitment and expertise.
- ✓ Over the coming weeks, we will provide additional details about the transition and answer any questions you may have. Our priority remains the success of your association, and we are confident that this partnership will bring new opportunities and benefits to your organization.
- ✓ Rest assured that this will not impact our contract, pricing or any agreements we have currently in place.

If you have any immediate questions, please do not hesitate to reach out to me directly; I'd be delighted to discuss further.

We appreciate your trust and look forward to continuing our work together in this new and exciting chapter for greater success.

Best regards,

Jenny Faucher

President & CEO

jenny@managingmatters.com

416-944-3183 x 221

Mobile: 416-888-0772



[Website](#) | [LinkedIn](#) | [Instagram](#)