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CAFII welcomes new member Canadian Western Bank | Insurance Business Canada



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By Terry Gangcuangco

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Canadian Western Bank (CWB) has become a member of the Canadian Association of Financial Institutions in Insurance (CAFII).

According to CAFII, this latest addition to its membership bolsters the association's roster, which includes life insurers and the insurance branches of major banks and credit unions in Canada dedicated to promoting a transparent, consumer-focused, and excellent sector.

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As part of CWB's arrival, the bank's senior vice president for client solutions, Elizabeth Gandolfi (pictured), has been appointed to the CAFII board of directors.

Operating as a full-service financial institution, CWB caters to the specific financial needs of businesses and their proprietors. Its offerings span business and personal banking, specialized financing, extensive wealth management, and trust services.

CWB's suite of insurance products is designed to address the varied requirements of its banking and wealth management clients. Headquartered in Edmonton, CWB also operates in key Canadian cities such as Toronto, Vancouver, Calgary, and Montreal, ensuring broad accessibility of its services across the country.

"We are delighted to welcome Canadian Western Bank as our newest member and equally pleased to have Elizabeth Gandolfi join our board of directors," said Peter D. Thompson, chair of the CAFII board and chief executive of National Bank Insurance.

"We look forward to [collaborating with Elizabeth and her team at Canadian Western Bank](#) as we continue our mission to promote an open and flexible insurance marketplace in Canada, aimed at enhancing customer satisfaction."

Gandolfi also commented on her new role, saying: "I am thrilled to join the board of CAFII. Together, we are committed to ensuring we provide Canadians with accessible and relevant solutions and ensuring

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enhancement of the overall client experience.”

CWB joins [Assurant](#) Canada, The Canada Life Assurance Company, Canadian Tire Bank, [Chubb](#) Life Insurance Company of Canada, CUMIS Services Incorporated, [Manulife](#), Securian Canada, BMO Insurance, CIBC Insurance, [Desjardins](#) Insurance, National Bank Insurance, RBC Insurance, Scotia Insurance, and TD Insurance.

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