

**Agenda Item 7(c)**  
**September 14/21 EOC Meeting**

**From:** Keith Martin <Keith.Martin@cafii.com>

**Sent:** August-19-21 5:35 PM

**To:** Duquette, Marc <marc.duquette@nortonrosefulbright.com>; Stuart Carruthers  
<scarruthers@stikeman.com>; Jill McCutcheon <jmccutcheon@torys.com>

**Cc:** Brendan Wycks <brendan.wycks@cafii.com>; Jake Becker <jake.becker@cafii.com>; Jake Becker  
<info@cafii.com>

**Subject:** RE: Invitation to Join a CAFII Panel For Annual Members' and Associates' Luncheon on Tuesday,  
9 November, 2021 (1-2.30pm, via Zoom webinar) CONFIRMATION

Marc, it was a pleasure speaking to you earlier today on the phone and I want to sincerely thank you for rearranging your schedule to make yourself available for our legal panel on **Tuesday 9 November, from 1-2.30pm (via Zoom webinar).**

I can now confirm that we are on for a panel with the three of you—Stuart Carruthers, Jill McCutcheon, and Marc Duquette; and I will be your moderator.

Our colleagues at Managing Matters will book this into all of our respective calendars soon, and Meighan Pears will reach out to the three of you for a very short preparatory meeting on Zoom in the weeks prior to the session, to prepare and do final technical checks. As well, we will be following up via emails on process, topics etc. and we will make sure you are fully supported and given all the required information for the meeting.

We will soon be sending a “save the date” eblast to our membership and will share the content with each of you beforehand to get your approval. We are very excited about this session and thank each of you for making yourselves available.

Personal regards,

--Keith

**Keith Martin**

Co-Executive Director / Co-Directeur général  
Canadian Association of Financial Institutions in Insurance

**Note to:**

Stuart Carruthers, Stikeman Elliott; Jill McCutcheon, Torys; Marc Duquette, Norton Rose

**From:**

Keith Martin, Brendan Wycks, CAFII

**Re:** Invitation to Join a CAFII Panel For Annual Members' and Associates Luncheon on Tuesday, 9  
November, 2021 (1-2.30pm, via Zoom webinar)

Hello Stuart, Jill, and Marc,

I hope that you are having a productive and enjoyable summer.

CAFII holds an Annual Members' and Associates' Luncheon (this year to be held virtually so no actual lunch or in-person event) once a year, at which we have a prominent guest speaker or panel address senior members of our membership. This is a session for members and associates only (no regulators or media) where we share leading-edge insights with our members, and is a key perk for our Member and Associate representatives; and an opportunity for the speaker / panelists to gain exposure to senior executives in the Bancassurance space.

We alternate our luncheon approach annually between a single/solo speaker one year, followed the next year by a panel with industry-leading insurance law experts who provide perspectives on the emerging trends, issues, and challenges in the regulatory environment. Two years ago, we convened such a insurance law experts panel for this CAFII annual event, in which two of you – Stuart Carruthers and Jill McCutcheon – participated.

This event is usually held in-person in March, but due to the pandemic we held the 2020 session (with Teresa Frick of FCAC) virtually in the fall of 2020; and we plan to have a virtual meeting again this year, in the fall of 2021.

As leading industry lawyers and as CAFII Associates, **Brendan and I would like to invite the three of you to join the 2021 lawyer panel** (with me as moderator), on **Tuesday 9 November, from 1-2.30pm (via Zoom webinar)**. Prior to the meeting we will share thoughts on possible topics and themes, and we will provide pre-meeting opportunities to prepare and share notes.

We would expect for the CAFII 2021 Annual Members' and Associates Luncheon about 100 to 150 Member and Associate attendees. Along with 15 CAFII Board members who are senior executives within the insurance arms of CAFII member financial institutions (mainly bank/credit union distributors of credit protection insurance, travel insurance, and other forms of life and health insurance; but also some insurer underwriters/manufacturers of those insurance products), a majority of the audience will be management and professional staff from CAFII member organizations who typically work in the following areas: regulatory compliance; legal compliance; consumer complaints handling/ombudsman roles; strategy; product design; marketing; and operations.

I very much hope that you are able to participate in this event panel, and are available on the proposed date/time (if not, we will look at alternatives). Please let Brendan and me know at your earliest convenience, and thank you for your consideration.

Warm personal regards,

--Keith