

## Agenda Item 7(f)(ii) January 15/19 EOC Meeting

## DRAFT ONLY For Discussion Purposes Only At January 15/19 CAFII EOC Meeting

January 17, 2019

Mr. Louis Morisset Président-directeur général Autorité des marchés financiers 800, Square Victoria, 22e étage Tour de la Bourse, Montréal (Québec) H4Z 1G3

Dear Mr. Morisset:

As you may know, CAFII hosts three Social/Networking Receptions in Toronto each year, most often with a VIP guest speaker, at which the attendees are senior representatives of CAFII member organizations; insurance regulators and policy-makers from FSRA and the Ontario Ministry of Finance or from other Canadian jurisdictions who happen to be in Toronto on the evening of the event; representatives of related industry associations such as the Canadian Life and Health Insurance Association (CLHIA), the Canadian Bankers Association (CBA), the Travel Health Insurance Association (THIA); and influencers and opinion leaders relevant to the life and health insurance industry.

Our next CAFII Reception takes place on Tuesday, April 16, 2019, from 5:30 to 7:30 pm at a venue in downtown/central Toronto. We expect 90 to 110 guests to be in attendance.

For that April 16/19 CAFII Reception, we invite you – as CEO of Québec's single, integrated financial services regulator which is leading the implementation of a major financial services sector modernization in your province, which will have a significant impact upon the life and health insurance industry in la belle province and beyond – to be our guest speaker. If you are able to accept this invitation, we believe that there is wide range of relevant of topics and themes on which you could focus your remarks to be of relevance to the audience, such as implementing Bill 141 generally; the Regulation Respecting Alternative Distribution Methods; replacement of the Distribution Guide; upcoming related Regulations; stakeholder engagement and managing competing interests; direct engagement of the AMF with fintech/insurtech, etc.

We very much hope that you will be able to accept this invitation. If so, the Order of Proceedings for the Reception will see your remarks begin between at approximately 6:00 p.m., with 20 to 25 minutes allocated for your presentation, followed by 10 to 15 minutes for a Q&A session with the audience.

We ask that you reply at your earliest convenience with an indication as to whether you are able to accept this invitation to be the featured guest speaker at our upcoming CAFII Reception on Tuesday, April 16/19 in Toronto.

Sincerely,

Brendan Wycks, BA, MBA, CAE Co-Executive Director Keith Martin Co-Executive Director