

Agenda Item 7(b)
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Moira Gill, TD Insurance, One Of 13 Awardees In Insurance Business Canada's Elite Women 2023

by Insurance Business Canada Staff, July 6, 2023

[Women Leaders in Insurance](#) | [Elite Women 2023](#) | [Insurance Business Canada](#)
(insurancebusinessmag.com)

Insurance Business Canada has revealed the awardees for [Elite Women 2023](#), the annual list of exceptional female insurance leaders bringing meaningful change, challenging the status quo, and empowering their peers in a traditionally male-dominated field.

The report highlights the contributions of the 2023 awardees to the industry and explores the methods that led to their success. The winners also shared ways to empower others, promote advocacy, and increase diversity and inclusion.

The 2023 winners' list includes:

- [Christine Wilson](#) of Canada Life
- [Erika Schiavoni](#) of TD Insurance Canada
- [Moira Gill](#) of TD Insurance Canada
- [Sarah Lenore Gibson](#) of TruStar
- [Melissa Bajwa](#) of PROLINK
- [Anita Swamy](#) of Medavie Blue Cross
- [Christa O'Neil](#) of McFarlan Rowlands Insurance Brokers
- [Cheryl Roberts](#) of McDougall Insurance & Financial
- [Kawkab Jamal](#) of SCU Insurance Agencies
- [Farzina Coladon](#) of AXA XL
- [Nikki Keith](#) of Wilson M. Beck Insurance Services
- [Carole J. Bissett](#) of Wilson M. Beck Insurance Services
- [Sonia Boyle](#) of Gore Mutual Insurance

Profile

<https://premium.insurancebusinessmag.com/ca-ibc-elite-women-2023-moira-gill/p/1>

Driven to make an impact on issues critical to our environment and our customers, **Moira Gill** harnessed her negotiation, advocacy, public policy, and government relations skills to push for progress on these issues both within TD Insurance and in the national and international insurance industry.

She is a tenacious voice for developing approaches to address the protection gaps in under-served groups, physical regions, or types of coverages that consumers and communities need in order to be financially and climate risk resilient.

The assistant vice president of environment, government and industry relations had her sights set on a career in international relations before joining the financial services sector. "I have taken opportunities ever since then that incorporated the most valued aspects of that original goal," explains Gill, whose strengths lie in her diplomacy and leadership abilities.

"Not only was it personally fulfilling to hone those skills, but it also meant that when opportunities similar to my original goal presented themselves, I had the qualities necessary to succeed."

Gill's path to success may not have been straight, but she has tweaked her goals along the way. A maxim that has served her well throughout her career says, "Be prepared to be lucky." Her education, experience, and professional relationships have stood her in good stead to take advantage of unexpected opportunities.

In her current role, Gill's mandate has expanded to include leadership of TDI's sustainability strategy. She learned that part of her mandate from the ground-up over the past seven years, thanks to her commitment to lifelong learning.

Her peers note that she applies that same philosophy to employee engagement and development. For more than 20 years, she has been recognized as an influential TD leadership team member, providing valuable guidance on emerging industry issues.

She's a passionate advocate for insurers to enact meaningful environmental and social responsibility changes, and her leadership has brought attention to ESG opportunities within TDI.

She is a regular speaker at industry conferences on sustainability issues and leads several sector-leading committees prioritizing education and action through Canadian and international partner collaboration. She is a standout leader in the industry and a champion for sustainability and economic inclusion.

One of her biggest challenges is the continuing evolution of issues on both sustainability and government relations files. Learning and adapting is constant. For Gill, it's a labour of love due to the significant impact such involvement can bring.

Those volunteer efforts drive one of her most notable achievements: serving as board chairperson of the United Nations Principles of Sustainable Insurance and participating in recent UN conventions on biodiversity and disaster risk reduction. “The opportunity to have an impact on an agenda at the foundations of the insurance business model and is vital to the planet and our society drives and inspires me,” she remarks.

“What I have learned from these experiences inspires, informs, enriches, and sustains all the work that I do with our Canadian associations and in my own company.”

Gill is at her best when working collaboratively to find solutions and paths forward through challenging situations. She is an active listener who finds common ground even among the most disparate views. “Your career takes up a large portion of your life, so it should enrich you personally and create some intrinsic value to society,” she notes. “The more time I spend in insurance, the more I understand how the industry is critical to the economy, society, and specific individual customers. If you base your strategies and decisions on improving the situation of your customers, that foundation will stand firm against the many pressures facing our industry.”